PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN. 11-17, 1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																												
A DIFFERENT WORLD					A	27.2	41	2410	1873	368	306	107	872	345	563	494	354	253	501	220	338	263	198	140	206	111	294	198
THU	8.30P	30	NBC	3	B	24.2	39	2147	1925	383	318	95	883	320	553	493	380	274	523	223	350	291	218	145	219	120	299	197
	206	99	CS	15	C	25.2	41	2236	1820	366	304	97	854	332	534	467	351	266	498	207	324	288	214	138	197	109	270	175
A YEAR IN THE LIFE					A	11.8	18	1045	1546	288	230	120	831	267	472	446	354	293	450	164	275	272	201	140	111	77	153	77
WED	9.00P	60	NBC	2	B	13.3	20	1174	1591	308	250	111	869	308	511	461	365	305	452	159	279	271	207	143	129	83	140	80
	202	99	GD	13	C	12.5	20	1103	1567	332	275	95	854	304	508	460	372	295	437	160	264	247	197	144	137	84	139	86
9.00 - 9.30					A	11.7	18	1037	1575	291	234	114	843	259	471	437	360	307	456	161	280	268	207	144	120	80	155	76
9.30 - 10.00					A	11.9	19	1054	1517	286	226	125	820	274	473	455	349	279	443	166	269	275	195	135	103	73	152	77
ABC MONDAY NIGHT MOVIE					A	12.8	20	1134	1619	323	256	111	826	301	507	482	406	239	541	216	349	350	257	143	124	63	129	58
MON	9.00P	120	ABC	2	B	13.3	20	1174	1649	276	218	89	737	240	431	398	370	250	667	235	420	398	340	198	114	44	131	68
	205	97	FF	2	C	13.3	20	1174	1649	276	218	89	737	240	431	398	370	250	667	235	420	398	340	198	114	44	131	68
EVIL IN CLEAR RIVER																												
9.00 - 9.30					A	12.5	18	1108	1671	314	251	107	792	287	492	450	393	232	557	202	342	343	279	160	147	82	175	92
9.30 - 10.00					A	12.3	19	1090	1621	322	250	108	809	289	498	472	404	235	548	223	355	359	255	139	128	61	135	57^
10.00 - 10.30					A	13.0	21	1152	1614	330	263	116	848	318	526	504	411	241	533	225	359	362	244	129	119	61	113	46^
10.30 - 11.00					A	13.4	23	1187	1575	324	261	112	851	311	513	499	414	248	526	211	342	338	251	144	103	51^	96	37^
ABC SUNDAY NIGHT MOVIE					A	11.5	18	1019	1778	288	226	83	786	252	470	503	404	215	743	252	500	511	399	176	103	28^	146	73
SUN	9.00P	120	ABC	1	B	11.5	18	1019	1778	288	226	83	786	252	470	503	404	215	743	252	500	511	399	176	103	28^	146	73
	215	99	FF	1	C	11.5	18	1019	1778	288	226	83	786	252	470	503	404	215	743	252	500	511	399	176	103	28^	146	73
STRANGER ON MY LAND																												
9.00 - 9.30					A	10.4	16	921	1813	291	238	82	801	263	486	512	398	211	712	243	479	496	379	165	95	37^	206	104
9.30 - 10.00					A	11.0	17	975	1772	291	226	82	795	251	476	523	414	214	732	240	491	506	401	172	98	29^	146	75
10.00 - 10.30					A	12.0	19	1063	1765	280	218	86	783	251	468	505	409	218	751	250	504	511	405	182	110	23^	122	59^
10.30 - 11.00					A	12.6	21	1116	1766	289	223	81	768	246	453	476	394	218	771	271	522	526	409	182	109	25^	118	59
ABC THURSDAY NIGHT MOVIE(R)					A	7.8	12	691	1651	244	188	67^	666	215	388	346	320	241	760	269	458	420	368	244	116	39^	109	70^
THU	8.30P	150	ABC	3	B	7.4	13	656	1642	266	207	64	701	208	386	347	331	278	706	223	415	394	357	236	112	46^	124	74
	174	88	FF	14	C	8.9	15	789	1656	283	217	69	733	219	408	377	360	279	644	223	390	362	311	203	120	53	159	104
DIAMONDS ARE FOR EVER																												
8.30 - 9.00					A	6.6	10	585	1753	251	186	48^	768	219	421	402	394	297	680	204	376	372	348	244	116	46^	188	129
9.00 - 9.30					A	7.6	11	673	1752	290	227	69^	712	238	424	386	338	245	776	253	457	437	384	254	117	48^	146	97
9.30 - 10.00					A	7.7	12	682	1630	261	201	76^	679	224	392	345	315	252	760	277	453	418	353	243	108	38^	83^	44^
10.00 - 10.30					A	8.4	14	744	1601	228	181	80^	621	214	376	321	290	217	775	289	479	427	375	237	127	32^	80^	47^
10.30 - 11.00					A	8.6	15	762	1570	199	152	59^	586	189	345	299	285	212	803	307	511	441	380	246	111	35^	70^	48^
ADVENTURES-BEANS BAXTER(R)					A	2.2	4	195	1587	416	387	49v	541	295^	427	385	192^	103^	562	283^	480	385	253^	47v	138^	8v	346	230^
SAT	9.00P	30	FOX	3	B	2.1	3	186	1805	296	277	63^	534	296	441	355	190^	77^	583	317	507	403	237	47v	252	108^	437	324
	113	83	CS	12	C	2.2	4	192	1749	262	226	65^	516	244	399	333	238	92^	552	278	423	344	218	95^	310	149	371	259
ALF					A	19.8	29	1754	1932	309	257	93	785	325	536	483	331	205	519	255	417	361	225	81	230	102	397	242
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
ALF-CONT'D																												
MON	8.00P	30	NBC	3	B	18.9	28	1672	2032	336	281	89	805	325	543	483	345	217	551	256	418	354	245	110	235	103	441	286
	205	99	CS	15	C	19.0	29	1687	1947	324	273	101	736	327	517	453	300	176	523	251	405	349	226	94	247	117	441	286
AMEN					A	19.0	32	1683	1800	319	228	80	879	238	430	410	401	370	483	160	274	252	203	185	202	147	236	171
SAT	9.30P	30	NBC	2	B	19.3	33	1710	1814	314	233	70	873	244	422	409	387	373	539	166	298	272	243	208	170	113	232	175
	198	96	CS	14	C	18.0	32	1593	1737	321	236	61	880	234	419	405	391	398	504	151	262	250	229	207	147	92	207	146
BEAUTY & THE BEAST					A	14.7	25	1302	1744	367	301	76	905	276	518	488	427	331	571	172	315	274	284	232	86	52	182	84
FRI	8.00P	60	CBS	3	B	14.4	23	1279	1772	356	289	75	894	258	505	473	433	334	604	180	340	312	306	228	93	57	180	98
	209	99	A	13	C	13.3	23	1179	1727	340	262	79	878	252	486	461	422	333	571	158	314	300	300	218	93	54	185	112
	8.00 - 8.30				A	14.3	24	1267	1702	369	301	81	904	280	514	477	417	336	552	155	290	259	278	236	76	44^	170	73
	8.30 - 9.00				A	15.1	25	1338	1783	365	302	71	906	272	521	497	436	327	589	189	338	288	290	228	95	59	192	95
BILL COSBY SHOW					A	31.7	47	2809	1882	344	280	86	881	302	519	463	380	303	524	198	318	259	225	175	175	84	303	201
THU	8.00P	30	NBC	3	B	28.1	44	2490	1920	361	288	79	895	289	507	467	396	325	535	198	324	285	240	176	183	95	307	204
	213	99	CS	17	C	28.2	45	2496	1811	348	281	87	861	300	494	443	361	311	519	190	309	283	230	171	168	91	262	169
BOYS WILL BE BOYS					A	3.1	5	275	1742	279	234	35v	574	215^	412	367	293	136^	584	295	450	398	236	69^	281	148^	303	200^
SAT	8.00P	30	FOX	1	B	3.1	5	275	1742	279	234	35v	574	215^	412	367	293	136^	584	295	450	398	236	69^	281	148^	303	200^
	115	85	CS	1	C	3.1	5	275	1742	279	234	35v	574	215^	412	367	293	136^	584	295	450	398	236	69^	281	148^	303	200^
CAGNEY & LACEY					A	13.6	24	1205	1534	340	248	59	920	213	433	461	485	407	501	140	255	242	245	217	66	36^	47^	24^
TUE	10.00P	60	CBS	2	B	14.9	26	1316	1553	338	257	60	904	234	461	482	456	371	511	134	253	238	255	224	66	33^	72	37
	206	97	OP	2	C	14.9	26	1316	1553	338	257	60	904	234	461	482	456	371	511	134	253	238	255	224	66	33^	72	37
	10.00 - 10.30				A	13.2	22	1170	1546	328	238	59	921	206	429	468	496	406	506	146	259	243	246	222	71	39^	48^	27^
	10.30 - 11.00				A	14.1	26	1249	1511	348	256	58	912	219	434	452	470	405	493	134	250	239	242	210	61	33^	46^	22^
CBS SUNDAY MOVIE					A	17.6	28	1559	1630	335	222	34^	846	138	359	387	456	426	655	91	252	293	391	339	55	15^	75	59
SUN	9.00P	120	CBS	3	B	16.8	26	1487	1687	305	208	47	798	165	374	403	422	354	721	150	351	374	413	301	74	30	94	64
	208	98	FF	16	C	17.9	28	1585	1650	335	236	63	870	212	431	437	440	367	615	152	309	315	331	253	78	36	86	52
ALONE IN THE NEON JUNGLE																												
	9.00 - 9.30				A	17.4	27	1542	1655	321	208	29^	856	135	344	368	449	457	662	88	246	291	379	352	57	12^	80	66
	9.30 - 10.00				A	18.0	28	1595	1646	323	213	35^	843	133	354	382	461	429	662	89	244	289	392	350	62	19^	79	60
	10.00 - 10.30				A	17.8	29	1577	1626	341	226	36^	844	137	370	398	465	413	654	89	255	297	400	335	53	16^	75	60
	10.30 - 11.00				A	17.2	29	1524	1594	357	242	37^	840	146	369	398	450	407	641	97	263	296	391	318	49	14^	64	50
CHARMINGS					A	6.0	9	532	1646	244	203	77^	741	247	410	360	323	285	527	205	346	290	212	164	138	70^	240	144
THU	8.00P	30	ABC	1	B	6.0	9	532	1646	244	203	77^	741	247	410	360	323	285	527	205	346	290	212	164	138	70^	240	144
	177	89	CS	1	C	6.0	9	532	1646	244	203	77^	741	247	410	360	323	285	527	205	346	290	212	164	138	70^	240	144
CHEERS					A	28.0	41	2481	1801	384	320	91	844	344	553	489	342	238	586	243	409	350	263	144	182	95	189	124
THU	9.00P	30	NBC	3	B	24.0	39	2126	1846	389	328	98	866	338	563	509	363	250	590	252	412	362	260	142	182	95	209	136
	207	99	CS	16	C	24.0	39	2126	1734	371	308	105	830	342	538	478	339	242	568	239	388	348	253	143	159	87	177	108
CRIME STORY					A	12.7	22	1125	1618	239	187	80	749	182	389	371	375	314	685	180	391	360	371	259	104	51^	80	45^
CONT'D																												

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN. 11-17, 1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
CRIME STORY-CONT'D																												
TUE	10.00P	60	NBC	3	B	11.9	21	1054	1643	280	217	70	780	199	418	403	407	301	671	188	385	361	374	226	113	59	79	44
	200	99	OP	13	C	12.0	21	1063	1598	281	206	57	753	188	384	385	397	306	666	199	383	364	361	231	96	46	83	47
	10.00 - 10.30				A	13.0	22	1152	1624	252	194	77	759	176	386	373	386	327	674	176	380	352	365	259	107	56	84	51^
	10.30 - 11.00				A	12.4	23	1099	1613	226	179	84	739	188	392	369	364	301	697	185	403	368	378	260	101	46^	76	38^
DALLAS					A	16.8	27	1488	1654	328	242	44	964	211	415	437	435	468	515	140	254	252	239	228	62	29^	113	88
FRI	9.00P	60	CBS	2	B	17.2	28	1524	1675	325	242	53	961	221	426	446	427	457	527	144	262	251	243	232	72	33	114	81
	209	99	GD	15	C	17.0	29	1503	1657	324	236	74	965	231	437	453	422	457	496	126	242	248	235	218	58	33	138	95
	9.00 - 9.30				A	16.1	26	1426	1698	337	256	45	974	212	419	443	434	474	526	146	260	257	239	234	66	31^	133	99
	9.30 - 10.00				A	17.4	28	1542	1623	321	231	45	961	210	414	434	438	465	508	135	250	248	242	224	58	27^	96	78
DESIGNING WOMEN					A	16.8	25	1488	1612	376	327	93	882	377	570	490	336	273	534	232	379	353	242	129	67	26^	129	70
MON	9.30P	30	CBS	3	B	15.6	23	1379	1611	369	310	94	855	341	526	464	346	285	527	207	346	331	243	150	100	44	129	78
	206	97	CS	15	C	16.0	24	1415	1549	375	298	102	852	314	507	470	365	293	489	187	311	294	224	151	96	57	113	71
DISNEY SUNDAY MOVIE					A	11.0	16	975	2150	297	276	93	683	301	542	482	325	105	675	277	550	510	369	80	229	110	562	351
SUN	7.00P	120	ABC	3	B	12.6	19	1114	2134	273	245	104	697	310	524	461	313	145	645	283	515	483	322	93	208	112	583	365
	212	99	FF	17	C	11.1	18	986	2040	278	235	106	723	290	490	439	324	200	591	242	432	398	290	125	206	103	520	327

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EARTH-STAR VOYAGER, PT 1																												
	7.00 - 7.30				A	9.0	14	797	2113	253	233	87	679	288	502	441	312	139	610	247	483	448	329	79^	221	110	603	369
	7.30 - 8.00				A	10.5	16	930	2170	308	286	93	682	293	543	474	330	103	634	269	518	471	342	66^	231	122	623	391
	8.00 - 8.30				A	12.4	18	1099	2142	312	291	94	676	300	550	494	328	90	703	288	575	540	387	84	229	109	533	338
	8.30 - 9.00				A	12.1	18	1072	2168	305	285	97	694	319	564	507	326	95	731	296	600	558	404	88	234	101	509	318
DOLLY					A	11.3	19	1001	1844	254	187	82	865	211	415	428	409	373	619	148	324	325	325	266	98	55^	261	160
SAT	8.00P	60	ABC	1	B	11.3	19	1001	1844	254	187	82	865	211	415	428	409	373	619	148	324	325	325	266	98	55^	261	160
	206	96	GV	1	C	11.3	19	1001	1844	254	187	82	865	211	415	428	409	373	619	148	324	325	325	266	98	55^	261	160
	8.00 - 8.30				A	11.2	19	992	1840	259	191	79	875	216	410	416	395	391	628	148	327	324	328	275	80	46^	258	162
	8.30 - 9.00				A	11.4	19	1010	1847	248	182	84	856	205	419	440	422	354	611	147	322	327	321	258	116	64	264	159
DUET					A	2.1	3	186	1377	326^	262^	108^	655	315^	443	304^	254^	206^	501	267^	366	211^	182^	108^	127^	74v	94^	93^
SUN	9.30P	30	FOX	3	B	2.5	4	222	1627	358	331	98^	738	422	594	462	253	137^	624	360	507	359	224	85^	172	121^	93^	54^
	117	86	CS	13	C	2.7	4	239	1703	346	318	83^	673	384	549	425	243	107^	643	357	536	419	251	82^	220	137	167	107^
DYNASTY					A	14.9	26	1320	1628	345	270	95	917	305	509	449	380	362	479	196	284	224	194	172	116	69	116	66
WED	10.00P	60	ABC	3	B	13.8	23	1226	1614	352	287	87	891	313	505	436	366	343	471	200	285	228	186	160	119	76	133	77
	217	99	GD	14	C	14.4	25	1275	1569	347	281	89	884	297	493	444	369	345	457	181	276	248	196	147	105	64	123	78
	10.00 - 10.30				A	14.9	25	1320	1657	346	270	93	912	300	501	444	379	363	491	205	296	228	201	173	125	73	130	76
	10.30 - 11.00				A	15.0	27	1329	1587	342	269	96	915	308	513	451	378	358	464	186	270	218	186	170	107	64	101	56
EQUALIZER					A	12.2	21	1081	1597	249	172	60	788	224	420	389	399	328	690	175	381	384	381	245	44^	14v	75	39^
WED	10.00P	60	CBS	2	B	11.7	19	1034	1599	282	206	62	759	213	405	374	372	311	683	172	367	343	372	264	80	36^	78	32^
	208	99	PD	13	C	12.7	22	1129	1587	272	184	65	747	196	390	385	387	304	676	191	374	364	361	249	87	37	77	38
	CONT'D																											

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JAN. 11-17, 1988

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EVENING CONT'D																												
EQUALIZER-CONT'D																												
	10.00 - 10.30				A	12.7	21	1125	1596	258	183	64	799	228	431	400	406	326	677	171	374	382	381	239	46^	16^	73	44^
	10.30 - 11.00				A	11.7	21	1037	1599	240	161	56^	777	220	407	376	392	329	704	178	389	387	381	252	42^	12v	76	33^
FACTS OF LIFE					A	14.4	25	1276	1692	318	256	87	829	288	448	363	299	336	501	184	294	242	203	183	171	119	191	131
SAT	8.00P	30	NBC	3	B	15.7	26	1394	1783	319	264	91	841	286	460	390	312	340	490	184	303	264	204	163	190	115	262	180
	198	98	CS	14	C	15.1	27	1334	1738	310	245	76	848	264	437	388	325	365	461	161	264	238	194	168	168	109	261	171
FALCON CREST					A	14.4	25	1276	1539	312	233	47^	947	229	419	417	424	460	462	131	232	218	219	204	35^	22^	95	75
FRI	10.00P	60	CBS	2	B	14.8	25	1307	1600	309	237	56	945	247	435	425	411	444	481	133	239	231	230	212	69	47	105	73
	209	99	GD	14	C	14.5	26	1288	1594	324	241	68	947	231	440	445	423	443	458	120	220	224	216	206	66	42	122	87
	10.00 - 10.30				A	14.7	25	1302	1544	314	234	47^	948	225	415	415	427	462	461	127	232	220	221	203	41^	24^	95	74
	10.30 - 11.00				A	14.1	25	1249	1534	309	232	47^	947	232	423	420	421	457	464	136	232	217	216	205	29^	19^	95	76
FAMILY TIES					A	20.1	29	1781	1825	395	326	103	811	359	561	482	338	197	638	298	468	421	292	116	186	107	189	126
SUN	8.00P	30	NBC	3	B	20.5	29	1819	1898	392	326	106	832	374	580	492	334	205	604	279	435	399	265	122	193	109	270	180
	204	97	CS	18	C	20.0	30	1772	1919	383	331	102	796	373	573	483	319	180	596	291	447	386	252	105	219	119	308	209
FRANK'S PLACE					A	12.0	17	1063	1530	333	266	77	855	244	437	412	368	374	472	140	248	279	237	180	70	38^	133	74
MON	8.30P	30	CBS	3	B	12.4	18	1099	1559	351	274	67	856	238	426	413	393	380	517	164	278	288	245	201	67	36	119	65
	208	96	CS	6	C	12.9	19	1146	1559	358	273	75	857	248	433	413	389	374	522	169	287	292	248	195	69	36	112	66
FULL HOUSE					A	13.0	22	1152	1736	273	226	91	793	270	471	430	359	277	484	193	316	292	227	135	182	109	276	170
FRI	8.00P	30	ABC	3	B	12.1	20	1069	1751	324	267	78	804	293	480	416	338	288	480	201	325	291	206	129	189	116	278	190
	197	95	CS	16	C	10.1	18	898	1736	298	238	86	792	281	457	412	338	288	488	196	315	291	214	136	161	90	296	197
GOLDEN GIRLS					A	23.8	39	2109	1817	325	228	87	926	250	429	411	390	416	520	167	285	259	219	209	153	109	218	154
SAT	9.00P	30	NBC	3	B	24.3	39	2156	1821	323	237	79	921	257	433	414	382	420	541	171	294	275	235	210	141	90	218	155
	202	97	CS	17	C	22.4	39	1982	1723	311	227	64	902	234	405	388	378	438	490	140	246	238	219	210	129	81	201	140
GROWING PAINS					A	23.4	34	2073	1916	378	324	127	812	377	582	486	320	185	493	231	361	329	211	96	258	133	354	249
TUE	8.30P	30	ABC	3	B	21.9	32	1943	1873	367	317	124	814	384	578	477	307	198	497	237	369	321	208	100	237	123	325	221
	220	99	CS	16	C	22.7	34	2007	1803	355	307	108	776	363	546	453	293	192	482	236	357	305	197	95	237	131	308	210
HEAD OF THE CLASS					A	18.2	27	1613	1850	364	317	125	789	410	576	495	264	175	515	269	392	344	206	94	169	76	377	252
WED	8.30P	30	ABC	3	B	17.3	26	1530	1847	361	311	122	785	391	557	481	286	179	517	252	383	335	218	103	187	103	358	245
	210	98	CS	15	C	16.5	26	1462	1733	339	286	105	755	342	507	440	290	205	485	232	353	307	200	103	201	108	292	193
HIGH MOUNTAIN RANGERS					A	11.5	19	1019	1895	399	273	50^	893	225	435	469	456	368	733	190	325	340	368	333	79	32^	190	134
SAT	8.00P	60	CBS	3	B	13.3	22	1181	1955	324	226	56	849	198	424	442	444	356	766	206	401	410	406	293	113	49	228	139
	206	98	A	3	C	13.3	22	1181	1955	324	226	56	849	198	424	442	444	356	766	206	401	410	406	293	113	49	228	139
	8.00 - 8.30				A	11.6	20	1028	1863	400	273	44^	881	209	417	458	451	371	730	194	327	335	361	329	72	31^	180	128
	8.30 - 9.00				A	11.4	19	1010	1928	399	273	57^	905	242	452	479	460	364	737	186	322	345	375	336	87	33^	200	141
HIGHWAY TO HEAVEN					A	16.2	24	1435	1744	278	211	65	877	173	420	420	432	395	558	127	270	245	282	260	136	70	173	101
WED	8.00P	60	NBC	3	B	15.8	24	1400	1794	291	213	56	908	180	413	409	437	430	551	129	270	254	284	243	143	78	193	125
	207	99	GD	15	C	14.5	23	1288	1746	290	211	61	880	183	393	402	426	418	532	126	250	244	274	243	129	63	205	129
	CONT'D																											

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
HIGHWAY TO HEAVEN-CONT'D																											
8.00 - 8.30				A	15.5	23	1373	1758	271	203	61	876	165	409	412	433	403	567	133	278	249	283	264	135	67	180	109
8.30 - 9.00				A	16.8	25	1488	1741	285	220	70	882	182	433	430	433	390	554	122	264	243	283	258	138	74	167	95
HOOPERMAN				A	14.2	22	1258	1669	315	264	100	765	293	489	451	356	234	546	211	351	296	272	169	129	55	229	153
WED 9.00P	30	ABC	3	B	14.8	23	1311	1736	329	275	110	767	304	496	451	352	221	562	215	372	333	280	153	155	90	252	168
213	98	OP	14	C	16.0	26	1416	1669	320	260	96	772	293	476	441	344	245	544	214	355	323	254	154	148	77	205	134
HOUSTON KNIGHTS				A	9.2	15	815	1808	366	291	122	833	290	517	477	371	277	682	253	366	371	310	240	114	38^	179	114
SAT 9.00P	60	CBS	3	B	11.0	18	972	1890	337	269	93	821	246	493	472	418	282	740	233	426	424	380	251	136	60	193	118
196	93	OP	3	C	11.0	18	972	1890	337	269	93	821	246	493	472	418	282	740	233	426	424	380	251	136	60	193	118
9.00 - 9.30				A	9.0	15	797	1849	380	300	126	844	289	521	488	382	279	699	257	379	378	323	245	114	40^	192	119
9.30 - 10.00				A	9.3	16	824	1788	357	285	119	831	295	518	472	364	277	672	252	356	368	300	237	116	36^	170	111
HUNTER				A	17.4	26	1542	1732	274	213	92	881	196	430	428	448	383	661	161	346	338	343	267	90	53	100	67
TUE 9.00P	60	NBC	3	B	16.8	26	1488	1724	289	224	72	882	198	429	424	454	383	635	144	319	319	349	263	95	53	112	71
202	99	OP	3	C	16.8	26	1488	1724	289	224	72	882	198	429	424	454	383	635	144	319	319	349	263	95	53	112	71
9.00 - 9.30				A	17.3	26	1533	1737	270	207	94	883	189	421	427	450	391	661	160	341	335	341	273	85	51	108	73
9.30 - 10.00				A	17.5	27	1551	1727	279	218	90	880	203	439	429	446	376	660	162	351	341	345	261	94	54	93	61
JAKE AND THE FATMAN				A	11.8	18	1045	1570	278	187	39^	829	173	383	389	436	391	594	127	289	293	325	264	87	50^	60^	38^
TUE 9.00P	60	CBS	3	B	12.0	18	1060	1704	286	199	47	816	190	381	371	410	387	630	132	302	286	335	290	107	53	152	90
204	97	OP	14	C	12.3	19	1086	1593	271	185	55	809	176	354	359	398	397	596	127	269	274	313	285	81	38	108	68
9.00 - 9.30				A	11.3	17	1001	1595	266	175	44^	830	177	378	387	427	396	602	131	292	294	324	267	97	60^	67	43^
9.30 - 10.00				A	12.2	19	1081	1559	292	200	36^	835	172	390	395	448	389	591	125	288	295	328	263	80	42^	54^	34^
J.J. STARBUCK				A	12.4	23	1099	1760	329	215	77	881	243	422	391	441	384	572	147	282	271	302	256	173	130	134	99
SAT 10.00P	60	NBC	2	B	14.2	26	1254	1773	315	215	64	862	220	415	412	435	368	619	152	318	312	348	253	141	94	152	109
195	93	GD	3	C	14.6	28	1294	1795	320	218	61	886	217	418	418	446	386	636	162	324	320	344	261	128	84	144	100
10.00 - 10.30				A	12.9	23	1143	1763	314	205	85	875	245	421	393	432	378	568	155	287	275	292	247	180	132	140	99
10.30 - 11.00				A	12.0	22	1063	1742	343	225	68	881	239	420	385	447	387	572	137	274	265	310	262	163	127	126	98
KATE & ALLIE				A	14.5	21	1285	1516	356	280	80	860	276	455	410	360	357	429	122	194	201	179	209	77	46^	151	97
MON 8.00P	30	CBS	3	B	15.1	22	1335	1562	345	265	66	871	255	436	403	383	381	475	141	230	224	208	215	83	50	132	85
204	94	CS	6	C	15.3	23	1357	1571	348	260	73	860	252	436	407	382	371	485	143	243	240	221	208	89	56	137	89
KNOTS LANDING				A	16.0	26	1418	1560	381	296	68	951	329	537	475	414	355	430	189	285	247	178	118	96	66	83	37^
THU 10.00P	60	CBS	2	B	16.5	27	1462	1592	384	306	74	944	331	545	486	407	343	449	186	293	260	193	131	103	66	96	55
205	98	GD	14	C	15.4	26	1362	1538	377	300	85	922	323	527	472	392	339	435	180	271	247	183	135	84	46	96	62
10.00 - 10.30				A	15.8	25	1400	1577	382	295	67	946	325	530	470	413	356	447	199	297	258	184	119	94	66	90	40^
10.30 - 11.00				A	16.3	28	1444	1535	379	295	69	950	331	540	477	411	351	412	179	272	235	170	116	99	65	75	34^
L.A. LAW				A	21.7	36	1923	1621	344	283	101	829	313	549	525	396	224	599	214	402	381	305	153	127	70	67	35
THU 10.00P	60	NBC	2	B	21.7	36	1923	1678	353	291	101	838	324	559	531	394	221	630	238	431	412	315	152	120	66	89	48
212	99	GD	12	C	19.0	33	1682	1606	341	273	103	802	305	515	486	371	234	625	238	412	387	303	171	96	55	83	44
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
L.A. LAW-CONT'D																											
10.00 - 10.30				A	22.2	36	1967	1632	347	282	101	828	315	547	526	393	225	598	212	399	382	306	157	132	70	74	41
10.30 - 11.00				A	21.2	36	1878	1609	342	285	100	829	312	550	524	400	223	600	217	406	381	303	149	122	70	59	29^
LAW & HARRY MCGRAW				A	9.0	14	797	1583	249	176	31^	806	190	346	334	386	407	600	106	243	265	332	310	63^	37^	113	61^
WED 8.00P	60	CBS	1	B	9.0	14	797	1583	249	176	31^	806	190	346	334	386	407	600	106	243	265	332	310	63^	37^	113	61^
203	98	PD	1	C	9.0	14	797	1583	249	176	31^	806	190	346	334	386	407	600	106	243	265	332	310	63^	37^	113	61^
8.00 - 8.30				A	9.1	14	806	1578	250	187	33^	819	192	356	345	389	411	573	99	228	247	312	300	66^	40^	120	62^
8.30 - 9.00				A	8.8	13	780	1605	251	168	30^	801	191	340	326	386	408	635	114	261	288	357	323	61^	34^	108	60^
MACGYVER(R)				A	13.0	19	1152	1794	235	200	76	727	224	416	382	322	277	664	202	385	381	343	223	131	58	272	168
MON 8.00P	60	ABC	2	B	14.2	20	1254	1800	253	205	89	746	219	422	381	352	285	678	205	398	393	350	225	135	54	241	151
202	96	A	14	C	12.7	20	1125	1682	254	197	65	714	193	369	347	352	299	664	209	370	350	322	236	128	58	176	102
8.00 - 8.30				A	12.1	18	1072	1747	230	194	73	714	210	387	361	315	291	660	196	377	373	343	229	116	51^	257	163
8.30 - 9.00				A	13.9	20	1232	1836	240	205	78	738	236	441	400	329	264	669	208	392	387	343	217	145	64	285	173
MAGNUM, P.I.				A	16.7	26	1480	1690	306	229	77	859	255	489	465	431	319	629	177	339	340	324	231	95	37^	106	69
WED 9.00P	60	CBS	1	B	16.7	26	1480	1690	306	229	77	859	255	489	465	431	319	629	177	339	340	324	231	95	37^	106	69
204	99	PD	7	C	14.6	23	1296	1647	323	246	75	831	236	455	434	413	329	601	184	345	326	307	212	102	43	113	67
9.00 - 9.30				A	15.9	25	1409	1701	296	219	76	859	248	478	454	430	332	636	172	328	335	325	245	95	39^	111	72
9.30 - 10.00				A	17.5	27	1551	1679	315	237	78	859	260	500	475	432	308	623	183	349	345	324	218	95	36^	102	68
MARRIED...WITH CHILDREN(R)				A	3.6	5	319	2006	291	275	185^	744	497	612	447	188^	122^	705	530	623	420	129^	62^	216	137^	342	279
SUN 8.30P	30	FOX	3	B	4.0	6	354	1988	320	301	126	708	424	579	463	226	117	695	469	608	436	188	61^	251	113	335	247
120	86	CS	13	C	4.1	6	365	1979	333	298	100	688	382	550	425	256	106	705	431	599	466	242	79	260	113	326	213
MATLOCK				A	19.5	28	1728	1675	229	161	57	898	123	322	353	448	512	637	96	244	252	326	343	69	44	70	42
TUE 8.00P	60	NBC	3	B	19.1	28	1692	1668	248	164	56	905	123	317	355	456	516	626	94	238	249	330	339	62	34	75	42
205	99	GD	13	C	17.4	27	1544	1621	244	154	49	881	124	297	338	438	510	600	100	229	240	303	327	58	28	82	44
8.00 - 8.30				A	18.8	27	1666	1666	224	161	55	896	126	323	352	436	511	632	89	238	249	324	345	68	47	70	40
8.30 - 9.00				A	20.2	29	1790	1683	234	160	59	901	121	321	353	459	513	641	102	249	255	327	342	71	41	71	44
MIAMI VICE				A	15.4	25	1364	1743	328	287	96	772	338	547	467	320	199	655	291	458	410	287	144	145	67	171	98
FRI 9.00P	60	NBC	2	B	13.4	21	1183	1776	341	295	96	779	304	538	463	363	210	663	273	443	415	306	162	149	75	184	109
210	99	OP	13	C	13.9	24	1236	1787	330	276	98	765	304	515	455	350	214	657	274	440	416	301	168	140	73	224	128
9.00 - 9.30				A	14.5	24	1285	1779	329	287	91	789	349	556	473	326	204	652	288	456	404	286	145	149	70	189	107
9.30 - 10.00				A	16.3	26	1444	1711	327	287	100	757	329	539	461	314	195	658	295	460	416	288	144	142	64	154	90
MIAMI VICE SPECIAL(S,R)				A	12.5	22	1108	1728	311	269	111	721	326	527	452	302	167	698	317	484	446	310	144	172	88	137	82
FRI 10.00P	60	NBC																									
202	98	OP																									
10.00 - 10.30				A	12.2	21	1081	1769	319	279	115	744	344	551	465	299	170	705	332	502	459	304	137	172	88	148	87
10.30 - 11.00				A	12.8	23	1134	1689	303	259	106	700	310	504	439	304	163	691	304	467	433	316	150	172	88	126	77
MR. BELVEDERE				A	13.8	23	1223	1757	280	229	80	810	246	448	438	367	309	507	166	304	289	243	166	170	104	269	171
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN.11–17,1988

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
MR. BELVEDERE-CONT'D																											
FRI 8.30P	30	ABC	1	B	13.8	23	1223	1757	280	229	80	810	246	448	438	367	309	507	166	304	289	243	166	170	104	269	171
200	96	CS	1	C	13.8	23	1223	1757	280	229	80	810	246	448	438	367	309	507	166	304	289	243	166	170	104	269	171
MR. PRESIDENT				A	2.4	4	213	1551	364	304	68v	655	280^	406	322	256^	243^	486	180^	341	288^	267^	104^	113^	41v	297^	206^
SAT 9.30P	30	FOX	1	B	2.4	4	213	1551	364	304	68v	655	280^	406	322	256^	243^	486	180^	341	288^	267^	104^	113^	41v	297^	206^
114	83	CS	1	C	2.4	4	213	1551	364	304	68v	655	280^	406	322	256^	243^	486	180^	341	288^	267^	104^	113^	41v	297^	206^
MOONLIGHTING(R)				A	15.7	24	1391	1710	417	379	124	791	431	635	508	288	129	455	270	380	325	156	51	243	129	221	146
TUE 9.00P	60	ABC	3	B	16.6	25	1471	1678	371	331	137	792	426	614	509	286	142	483	268	393	348	183	61	198	110	206	133
218	99	PD	12	C	19.3	30	1713	1685	374	332	132	781	415	600	502	285	146	500	281	403	337	186	71	198	110	206	132
9.00 - 9.30				A	16.5	25	1462	1751	420	379	120	790	415	625	505	298	136	452	260	373	323	162	54	254	138	254	172
9.30 - 10.00				A	14.9	23	1320	1665	413	379	129	792	449	647	511	277	121	459	282	388	328	149	48^	230	118	184	117
MURDER, SHE WROTE(R)				A	20.1	29	1781	1606	288	172	29^	893	112	290	351	443	516	595	72	189	227	309	354	49	21^	70	42
SUN 8.00P	60	CBS	2	B	22.7	32	2007	1668	322	207	37	919	137	343	391	461	495	611	97	225	244	316	335	58	30	80	47
210	99	SM	17	C	20.7	31	1837	1602	313	199	43	893	135	329	362	445	493	588	100	228	247	302	314	55	27	66	40
8.00 - 8.30				A	19.7	29	1745	1604	279	164	29^	887	106	279	348	437	519	601	70	193	227	310	359	51	23^	65	39
8.30 - 9.00				A	20.4	30	1807	1616	299	180	30^	903	118	302	356	452	516	592	74	186	229	310	351	47	20^	74	45
MY TWO DAD'S				A	18.4	27	1630	1843	410	337	103	820	361	559	495	341	202	570	275	428	374	255	107	214	135	239	156
SUN 8.30P	30	NBC	3	B	20.3	29	1796	1860	394	331	100	826	365	572	486	335	209	566	265	407	371	242	120	212	123	256	170
202	97	CS	15	C	17.9	26	1588	1869	379	331	101	795	372	579	490	319	174	558	269	419	367	238	101	233	130	284	197
NBC MONDAY NIGHT MOVIES				A	16.0	25	1418	1754	282	221	92	833	249	500	476	439	281	581	173	358	365	320	167	181	91	159	93
MON 9.00P	120	NBC	3	B	18.9	30	1677	1730	357	284	89	914	284	551	521	460	303	516	158	307	301	279	165	157	84	142	87
201	99	FF	16	C	17.4	27	1542	1643	338	268	85	875	281	508	468	413	307	484	162	293	274	243	156	139	79	145	89
FREEDOM FIGHTER																											
9.00 - 9.30				A	16.0	24	1418	1762	283	223	78	841	237	485	461	441	307	546	140	318	327	304	184	177	96	199	121
9.30 - 10.00				A	15.9	24	1409	1792	280	216	89	843	247	512	491	458	279	594	174	368	371	329	169	194	94	162	98
10.00 - 10.30				A	16.2	26	1435	1728	276	215	98	824	243	496	473	440	275	587	182	369	377	323	159	174	87	143	84
10.30 - 11.00				A	15.9	27	1409	1735	290	230	103	824	270	506	478	418	265	599	195	379	384	323	158	179	85	133	70
NBC SUNDAY NIGHT MOVIE				A	19.9	32	1763	2022	367	320	117	804	386	614	522	344	142	639	321	521	437	279	91	333	205	247	177
SUN 9.00P	120	NBC	3	B	19.2	32	1703	1806	360	304	95	799	360	556	466	330	201	660	298	476	425	289	144	192	114	155	102
199	98	FF	15	C	17.2	28	1525	1754	350	292	95	802	339	543	469	343	213	628	280	445	396	277	140	173	97	150	98
CRASH COURSE																											
9.00 - 9.30				A	20.5	31	1816	2003	371	313	121	822	3[illegible]8	593	518	364	170	649	319	510	424	286	108	289	177	243	166
9.30 - 10.00				A	20.2	31	1790	2027	367	319	117	803	384	611	525	343	142	638	323	522	438	280	90	326	199	261	187
10.00 - 10.30				A	19.6	32	1737	2052	375	329	118	805	402	635	528	340	127	642	328	533	451	279	85	353	220	252	184
10.30 - 11.00				A	19.1	32	1692	2029	359	322	112	794	396	623	521	333	130	632	320	525	442	272	81	369	226	234	173
NEWHART				A	17.7	26	1568	1640	353	306	78	849	335	528	458	329	281	558	242	391	362	247	142	86	28^	148	82
MON 9.00P	30	CBS	3	B	16.4	24	1456	1637	355	299	90	828	312	500	452	345	288	565	221	369	355	261	163	102	45	142	88
CONT'D																											

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN. 11-17, 1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
NEWHART-CONT'D	209	99	CS	16	C	17.0	25	1506	1610	372	298	101	845	309	496	466	355	294	527	199	337	321	244	161	103	59	135	86
NIGHT COURT					A	25.9	39	2295	1762	367	307	100	821	340	552	499	346	218	594	233	420	377	288	141	191	98	156	96
THU	9.30P	30	NBC	3	B	21.7	36	1923	1831	381	323	102	851	330	561	514	368	237	601	246	424	381	282	138	189	99	190	121
	206	99	CS	13	C	23.0	37	2034	1671	366	305	108	814	329	536	487	354	229	572	241	394	360	256	140	147	78	138	79
OHARA					A	8.3	14	735	1625	282	220	61^	740	180	385	420	408	282	681	174	372	372	354	277	87	51^	117	93
SAT	9.00P	60	ABC	1	B	8.3	14	735	1625	282	220	61^	740	180	385	420	408	282	681	174	372	372	354	277	87	51^	117	93
	188	93	OP	1	C	8.3	14	735	1625	282	220	61^	740	180	385	420	408	282	681	174	372	372	354	277	87	51^	117	93
	9.00 - 9.30				A	7.6	13	673	1580	287	223	58^	728	157	366	420	431	277	651	158	322	333	330	291	86^	44^	115	89^
	9.30 - 10.00				A	9.0	15	797	1663	277	217	64^	751	198	401	419	389	287	706	187	414	404	374	265	87	57^	119	96
OLYMPIC DIARY-MON					A	13.7	23	1214	1571	319	260	110	842	315	511	494	401	246	522	209	344	339	250	140	109	52^	99	41^
MON	10.36P	1	ABC	3	B	11.0	18	975	1587	261	205	76	737	242	422	391	354	258	652	235	403	387	324	194	96	37	102	49
	205	97	SC	17	C	12.6	20	1117	1661	252	196	61	697	201	372	349	347	279	679	227	400	379	330	221	127	57	157	91
OLYMPIC DIARY-TUE					A	13.2	24	1170	1533	387	352	152	822	491	678	571	280	103	504	302	419	374	182	42^	131	72	76	35^
TUE	10.43P	1	ABC	3	B	12.4	22	1099	1580	365	327	150	817	457	652	542	288	132	514	275	411	383	206	62	126	75	122	71
	214	99	SC	17	C	14.0	25	1240	1571	359	311	138	835	425	622	528	315	174	497	246	377	340	205	89	118	70	121	73
OLYMPIC DIARY-WED					A	14.8	26	1311	1577	348	275	95	922	308	520	462	385	359	448	178	256	212	178	171	107	64	100	53
WED	10.43P	1	ABC	3	B	14.0	24	1243	1556	359	294	87	895	319	508	439	363	342	444	188	257	207	168	162	103	65	115	63
	217	99	SC	16	C	14.4	26	1276	1543	341	273	83	887	288	484	441	375	355	450	172	264	241	195	152	98	57	109	70
OLYMPIC DIARY-THU					A	8.7	14	771	1546	190	148	70^	577	190	345	303	277	205	789	287	503	439	390	237	108	37^	71^	49^
THU	10.34P	1	ABC	3	B	8.0	15	709	1611	237	188	70	650	206	377	334	300	237	736	247	446	407	367	233	113	37^	112	64
	174	89	SC	16	C	9.8	17	866	1636	273	211	73	716	226	412	382	352	257	661	235	415	379	321	197	122	53	137	91
OLYMPIC DIARY-FRI					A	14.2	26	1258	1605	348	275	88	818	250	502	510	423	253	598	172	367	395	312	164	91	40^	98	68
FRI	10.53P	1	ABC	3	B	13.7	24	1214	1642	338	260	80	806	246	471	478	412	268	648	205	396	406	320	193	95	46	93	62
	218	99	SC	18	C	12.7	24	1128	1612	305	227	88	806	239	447	440	397	294	628	193	371	378	307	201	87	40	91	54
OLYMPIC DIARY-SAT					A	9.0	17	797	1579	245	129	26^	787	100	231	248	402	494	641	98	215	261	333	360	80	52^	71^	61^
SAT	6.58P	1	ABC	3	B	8.0	14	712	1609	242	156	37^	794	130	279	293	400	456	649	152	287	288	311	305	77	37^	89	57
	185	94	SC	6	C	7.1	13	628	1542	223	142	43^	756	135	267	286	343	426	644	143	275	287	305	306	58	24^	84	50^
OLYMPIC DIARY-SAT 1					A	12.1	22	1072	1722	327	257	80	829	251	478	412	376	317	629	192	350	338	312	226	113	65	150	84
SAT	10.43P	1	ABC	3	B	11.2	20	992	1720	366	294	78	852	261	493	435	411	324	566	202	333	310	263	190	127	83	175	110
	204	96	SC	17	C	9.2	18	817	1607	336	269	82	827	258	450	417	377	324	505	188	295	284	228	166	118	76	157	96
OLYMPIC DIARY-SUN					A	5.9	10	523	1671	176	124	37^	739	131	275	270	368	402	647	158	323	338	330	245	87^	51^	198	122
SUN	6.58P	1	ABC	3	B	7.8	13	688	1655	204	150	65	774	198	333	318	335	393	603	162	305	331	290	244	75	44^	203	120
	165	87	SC	19	C	7.1	13	627	1593	222	166	52	748	167	314	313	334	385	606	155	292	298	297	263	82	41	158	99
OLYMPIC DIARY-SUN 1					A	12.5	20	1108	1800	288	219	79	786	251	454	481	404	232	783	266	524	534	416	195	113	28^	119	58
SUN	10.32P	1	ABC	3	B	11.7	19	1040	1677	339	270	75	872	256	499	498	451	291	631	172	381	405	358	190	84	39	90	49
	215	99	SC	16	C	11.1	19	982	1695	331	255	85	842	226	458	458	435	313	641	183	380	383	355	201	101	48	111	73

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PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
PERFECT STRANGERS					A	18.7	28	1657	1851	385	327	120	796	379	548	478	283	204	527	265	402	347	221	94	161	68	368	240
WED	8.00P	30	ABC	3	B	17.1	27	1518	1860	369	310	117	802	369	543	473	305	207	526	247	380	343	228	109	186	100	346	230
	213	98	CS	15	C	16.0	26	1413	1730	337	280	101	774	325	494	430	301	232	483	219	340	298	204	113	186	100	287	190
PRESIDENTIAL PORTRAIT					A	14.1	22	1249	1582	347	267	60	855	255	465	441	415	332	546	193	325	314	259	186	78	36	102	49
MTTH	9.58P	1	CBS	8	B	12.7	21	1124	1627	330	251	62	851	252	442	413	399	353	554	176	309	291	268	212	90	43	131	72
	209	99	DO	43	C	13.0	21	1149	1592	323	239	72	847	242	435	420	397	349	544	167	299	288	269	208	89	44	112	69
RAGS TO RICHES					A	8.5	14	753	1928	292	228	51^	786	275	428	410	309	300	477	169	314	288	217	129	192	107	472	310
FRI	8.00P	60	NBC	2	B	8.7	14	766	1909	317	251	54^	812	256	445	433	350	305	481	164	297	279	211	151	198	128	417	278
	198	96	CS	12	C	9.9	18	876	1781	303	234	51	792	229	414	410	365	319	465	147	261	256	220	166	183	127	340	227
8.00 - 8.30					A	8.6	15	762	1880	270	211	47^	778	246	401	383	309	325	462	144	289	262	212	145	196	109	444	290
8.30 - 9.00					A	8.5	14	753	1953	310	243	54^	785	300	451	433	307	270	487	191	336	311	220	110	186	103	495	328
ST. ELSEWHERE					A	13.7	23	1214	1501	324	264	127	807	301	523	521	389	212	539	227	378	349	251	116	76	62	80	31^
WED	10.00P	60	NBC	2	B	15.0	25	1325	1561	348	285	130	851	332	558	530	401	231	551	221	379	345	255	136	78	66	81	34^
	206	99	GD	13	C	13.9	24	1231	1513	336	271	116	835	317	534	510	395	240	515	209	346	323	234	139	87	55	76	43
10.00 - 10.30					A	13.8	23	1223	1511	330	267	129	818	310	531	529	392	212	530	227	374	345	248	113	73	59	90	37^
10.30 - 11.00					A	13.5	24	1196	1502	320	263	127	801	295	519	517	389	213	552	230	385	355	255	120	79	66	70	24^
SIMON & SIMON					A	12.8	19	1134	1619	290	199	61	825	201	391	384	423	372	586	188	312	317	283	217	84	44^	125	70
THU	9.00P	60	CBS	2	B	14.1	21	1249	1648	289	212	73	820	223	419	397	400	342	593	185	321	326	299	220	93	56	141	84
	201	97	PD	5	C	12.9	20	1143	1629	271	191	71	814	206	398	385	395	355	583	180	314	315	293	218	88	48	144	82
9.00 - 9.30					A	12.1	18	1072	1680	278	193	67	814	199	382	375	412	368	622	209	336	336	291	229	92	51^	152	94
9.30 - 10.00					A	13.4	20	1187	1575	303	207	56	840	203	401	394	435	379	558	17[illegible]	292	302	278	208	77	39^	101	48^
60 MINUTES					A	17.7	27	1568	1505	244	143	39^	814	147	287	308	370	462	597	123	248	254	277	310	37^	15^	57	36^
SUN	7.00P	60	CBS	3	B	20.7	31	1831	1565	279	182	34	813	153	304	323	374	440	670	141	297	303	329	326	39	21	44	26
	211	99	DN	18	C	21.5	34	1908	1554	279	188	43	760	148	298	312	348	401	700	168	331	341	339	314	42	18	52	28
7.00 - 7.30					A	15.6	24	1382	1458	232	135	39^	797	143	275	294	361	458	569	126	233	235	255	299	30^	8v	62	39^
7.30 - 8.00					A	19.9	29	1763	1535	253	149	39	824	150	295	317	375	463	615	121	260	268	292	318	43	20^	53	34^
SLAP MAXWELL					A	11.2	17	992	1652	340	290	105	816	305	505	470	375	266	579	223	365	305	290	179	100	45^	158	88
WED	9.30P	30	ABC	3	B	11.9	19	1051	1694	322	265	115	789	308	490	438	356	251	587	237	386	337	278	159	124	77	194	115
	212	98	CS	14	C	13.2	21	1173	1622	320	258	100	784	292	478	446	351	254	557	216	363	335	269	152	122	64	158	93
SLEDGE HAMMER					A	9.4	15	833	1725	310	258	100	729	265	458	446	359	218	544	173	351	348	307	148	151	89	301	197
FRI	9.30P	30	ABC	1	B	9.4	15	833	1725	310	258	100	729	265	458	446	359	218	544	173	351	348	307	148	151	89	301	197
	210	99	CS	1	C	9.4	15	833	1725	310	258	100	729	265	458	446	359	218	544	173	351	348	307	148	151	89	301	197
SPENSER: FOR HIRE					A	11.8	21	1045	1731	324	254	74	813	239	469	416	382	305	634	187	349	336	319	236	117	71	166	102
SAT	10.00P	60	ABC	1	B	11.8	21	1045	1731	324	254	74	813	239	469	416	382	305	634	187	349	336	319	236	117	71	166	102
	204	96	PD	1	C	11.8	21	1045	1731	324	254	74	813	239	469	416	382	305	634	187	349	336	319	236	117	71	166	102
10.00 - 10.30					A	11.4	20	1010	1756	317	250	76	812	235	472	424	389	299	635	182	354	339	328	238	120	74	189	122
10.30 - 11.00					A	12.2	23	1081	1708	332	258	72	815	243	466	409	375	311	634	192	345	333	310	233	115	68	145	84

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EVENING CONT'D																												
SPORTSBREAK-SAT					A	9.3	16	824	1676	349	289	89	794	316	512	444	325	250	625	246	348	338	276	211	116	28^	141	76^
SAT	9.58P	1	CBS	3	B	10.4	17	924	1782	336	274	92	809	268	485	463	385	269	658	211	387	381	329	216	131	53	184	114
	209	99	SN	17	C	8.3	15	738	1665	296	227	68	794	225	413	406	369	324	629	185	350	359	314	224	106	47	137	84
SPORTSBREAK-SUN					A	18.0	28	1595	1616	320	212	35^	834	136	355	381	450	419	649	86	236	280	387	347	54	19^	79	56
SUN	9.54P	1	CBS	3	B	17.5	27	1548	1699	307	213	50	799	171	385	409	422	346	727	149	351	374	417	307	74	31	98	67
	210	99	SN	17	C	17.6	27	1561	1654	337	240	64	875	214	439	441	444	366	617	150	310	313	336	255	77	35	86	53
STEVE MARTIN SPECIAL(S,R)					A	8.3	12	735	1678	273	216	54^	701	274	424	382	285	234	697	269	493	449	318	168	97	48^	182	113
TUE	8.00P	60	CBS																									
	205	98	CV																									
COMEDY IS NOT PRETTY																												
8.00 - 8.30					A	8.8	13	780	1663	279	217	57^	706	260	418	376	293	244	676	250	460	414	299	181	95	46^	186	118
8.30 - 9.00					A	7.8	11	691	1694	266	215	52^	695	289	432	388	275	221	722	291	529	490	339	154	99	49^	178	107
THIRTYSOMETHING					A	13.5	24	1196	1570	411	373	154	841	511	699	575	278	105	499	306	418	363	172	46^	142	79	88	39^
TUE	10.00P	60	ABC	3	B	12.8	22	1131	1601	372	333	149	825	465	656	542	286	137	513	273	406	377	207	66	137	83	127	73
	215	99	GD	13	C	13.5	24	1195	1575	365	325	151	828	454	645	540	294	148	495	265	389	349	195	75	125	73	127	73
10.00 - 10.30					A	13.9	23	1232	1594	422	382	153	849	526	709	568	269	109	489	307	412	351	162	45^	153	84	102	48^
10.30 - 11.00					A	13.2	24	1170	1533	397	361	153	826	491	684	578	285	101	505	302	422	373	181	46^	129	73	72	29^
THORNS					A	11.8	19	1045	1733	281	222	98	763	256	450	441	382	247	501	135	289	290	281	172	156	121	313	205
FRI	9.00P	30	ABC	1	B	11.8	19	1045	1733	281	222	98	763	256	450	441	382	247	501	135	289	290	281	172	156	121	313	205
	209	99	CS	1	C	11.8	19	1045	1733	281	222	98	763	256	450	441	382	247	501	135	289	290	281	172	156	121	313	205
TOUR OF DUTY					A	11.7	17	1037	1790	285	225	78	691	239	428	413	325	218	761	281	524	476	369	200	140	59^	198	126
THU	8.00P	60	CBS	2	B	12.1	18	1072	1773	275	216	74	711	231	425	405	343	242	757	271	504	467	372	213	111	45	193	125
	202	98	GD	12	C	10.8	17	960	1667	261	200	61	666	198	384	367	328	240	728	259	481	457	363	200	122	45	151	90
8.00 - 8.30					A	11.1	17	983	1772	282	221	64^	693	228	415	407	321	234	746	253	495	457	369	215	139	62^	193	122
8.30 - 9.00					A	12.2	18	1081	1820	290	230	91	694	251	443	423	331	205	780	308	555	496	371	187	143	58^	204	131
TRACEY ULLMAN SHOW(R)					A	2.4	4	213	1502	288^	224^	115^	621	357	441	338	199^	173^	543	294^	432	291^	206^	100^	135^	74v	203^	173^
SUN	9.00P	30	FOX	3	B	2.9	4	254	1707	339	298	103^	698	386	533	441	241	144	663	387	553	433	243	74^	189	110^	158	108^
	117	86	CS	16	C	3.0	4	264	1738	339	298	81^	654	352	511	431	252	111	635	348	533	428	254	79^	240	135	209	138
20/20					A	15.0	26	1329	1598	340	268	85	815	249	495	500	417	257	584	174	349	374	302	169	89	40^	112	80
FRI	10.00P	60	ABC	3	B	14.3	25	1267	1652	343	264	82	813	252	479	483	413	264	634	205	384	391	316	192	99	51	105	71
	218	99	DN	18	C	12.9	24	1145	1615	302	225	88	802	242	444	436	389	293	621	195	367	373	301	199	90	44	102	64
10.00 - 10.30					A	15.4	26	1364	1597	338	264	82	807	242	485	493	417	258	572	177	339	363	293	169	95	41^	123	89
10.30 - 11.00					A	14.6	26	1294	1600	343	273	89	823	256	506	508	417	256	596	171	360	386	312	168	82	40^	100	71
21 JUMP STREET(R)					A	5.0	8	443	1766	410	352	124^	751	377	556	430	281	159	500	303	408	275	155	86^	245	144	269	205
SUN	7.00P	60	FOX	3	B	4.9	7	431	1749	375	334	90	761	404	598	439	281	137	523	321	450	303	173	68^	243	131	222	154
	120	86	OP	18	C	5.4	9	474	1765	362	320	75	705	342	538	424	302	127	554	310	440	335	208	87	276	151	231	147
7.00 - 7.30					A	4.6	7	408	1680	415	351	115^	745	369	551	443	279	155^	466	292	381	250	137^	84^	226	139^	242	187
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
21 JUMP STREET(R)-CONT'D																												
	7.30 - 8.00				A	5.4	8	478	1839	406	352	132^	757	384	559	418	283	163	529	313	432	296	170	89^	261	147	293	221
227					A	16.7	28	1480	1711	321	257	84	851	257	435	371	321	372	502	196	316	260	189	166	171	125	186	135
SAT	8.30P	30	NBC	3	B	18.0	29	1595	1793	323	265	82	866	275	455	399	334	367	511	199	324	285	206	161	169	102	247	174
	198	98	CS	15	C	17.0	30	1510	1749	316	248	66	879	255	432	393	351	399	472	159	264	243	200	177	155	96	244	165
VALERIE'S FAMILY					A	18.6	27	1648	1892	351	296	92	832	360	575	495	345	212	441	189	322	291	204	99	253	122	366	236
MON	8.30P	30	NBC	3	B	18.5	27	1642	1967	356	300	90	847	343	569	490	364	230	476	207	338	283	214	115	246	116	398	262
	202	98	CS	12	C	17.5	26	1551	1884	332	286	100	761	332	533	456	310	187	460	217	347	295	197	93	257	128	405	270
WEREWOLF					A	3.9	6	346	2082	327	309	143^	757	433	614	495	270	86^	684	406	587	440	240	80^	251	165^	391	281
SUN	8.00P	30	FOX	3	B	4.1	6	366	2094	343	328	123	763	430	643	511	297	79^	688	405	605	471	246	62^	262	135	381	273
	120	86	SM	13	C	4.1	6	363	2036	338	301	92	715	391	586	452	283	90	682	389	575	466	263	77	276	127	364	232
WEST 57TH					A	8.4	15	744	1503	331	261	67^	782	242	455	461	387	254	581	238	339	351	248	178	51^	17v	89	53^
SAT	10.00P	60	CBS	3	B	9.8	17	871	1645	312	248	68	784	239	450	459	402	257	663	232	396	394	311	208	90	37^	108	68
	199	96	DN	16	C	7.6	14	669	1588	302	234	67	773	231	420	424	369	287	636	199	378	380	309	209	83	35^	96	55
	10.00 - 10.30				A	8.8	16	780	1534	331	264	74^	782	252	460	461	373	255	600	242	352	362	255	184	56^	14v	96	58^
	10.30 - 11.00				A	8.0	15	709	1469	332	258	60^	782	230	449	462	402	252	561	232	326	340	241	171	45^	21v	81^	48^
WHO'S THE BOSS?					A	22.5	33	1994	1884	367	307	121	823	360	564	475	333	213	501	228	353	322	214	113	230	115	330	225
TUE	8.00P	30	ABC	3	B	21.0	31	1861	1836	356	300	116	810	358	547	457	314	222	511	235	366	324	218	114	209	105	305	206
	220	99	CS	16	C	21.5	33	1900	1769	348	295	101	777	340	520	439	302	214	482	225	340	294	201	107	212	116	299	204
WISEGUY					A	12.3	21	1090	1600	355	314	74	800	279	519	458	372	254	636	247	434	424	317	161	77	19^	88	52^
MON	10.00P	60	CBS	2	B	11.7	19	1032	1589	351	304	80	794	290	520	459	361	243	620	233	421	419	310	152	94	23^	80	53
	209	99	OP	2	C	11.7	19	1032	1589	351	304	80	794	290	520	459	361	243	620	233	421	419	310	152	94	23^	80	53
	10.00 - 10.30				A	12.5	20	1108	1610	365	327	78	823	293	534	464	378	261	610	241	419	413	302	152	79	23^	98	56^
	10.30 - 11.00				A	12.0	21	1063	1604	347	304	70	783	267	509	455	369	248	668	256	453	440	336	172	75	15v	78	48^
WOMEN IN PRISON					A	2.2	4	195	1711	340	290^	23v	537	238^	403	388	250^	111^	458	233^	346	312^	190^	36v	267^	166^	449	298^
SAT	8.30P	30	FOX	3	B	2.2	4	195	1712	278	253	61^	548	248	404	351	247	113^	531	279	410	343	197	78^	237	171^	396	274
	111	83	CS	12	C	2.5	4	222	1645	285	232	68^	586	231	386	353	294	155	539	240	377	325	219	130	212	127^	309	212

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOT. 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
EARLY EVENING NEWS																												
ABC WORLD NEWS TONIGHT					A	12.0	20	1065	264	188	789	162	347	366	411	382	556	119	252	277	282	256	32	29^	24^	38	21^	26^
MON-FRI	6.30P	30	ABC	14	B	12.2	20	1080	263	190	793	168	347	359	406	388	582	132	262	283	288	267	34	41	32	43	27	25
	215	99	N	78	C	10.8	20	959	229	164	759	148	306	312	367	405	578	131	256	274	272	271	27	27	26^	40	24^	21^
ABC WRLD NEWS TONIGHT-SAT					A	8.8	17	780	223	113	762	113	227	234	361	480	617	102	215	263	308	337	28^	54^	48^	25^	36^	20v
SAT	6.30P	30	ABC	3	B	7.7	14	682	230	135	782	130	264	277	383	459	634	148	273	284	297	300	27^	38^	37^	33^	35^	24^
	185	94	N	6	C	6.8	13	607	209	125	750	125	248	267	351	441	643	155	276	287	294	303	28^	29^	32^	39^	28^	21^
ABC WRLD NEWS TONIGHT-SUN					A	5.7	10	505	163	92^	770	90^	213	236	374	494	567	98^	206	244	293	275	28v	41^	23v	42^	22v	50^
SUN	6.30P	30	ABC	3	B	7.4	12	653	204	134	794	141	277	288	368	461	597	128	258	286	290	278	32^	32^	32^	38^	34^	37^
	165	87	N	16	C	6.8	12	603	213	152	755	139	269	275	329	438	605	136	263	268	287	294	33^	28^	32^	30^	25^	29^
CBS EVENING NEWS-RATHER					A	12.5	21	1111	207	131	778	112	263	295	347	454	587	97	219	210	284	340	30^	25^	32	33	23^	24^
MON-FRI	6.30P	30	CBS	15	B	12.8	22	1138	227	145	777	120	277	300	348	441	611	111	244	238	294	334	29	25	31	34	25	28
	210	99	N	84	C	11.9	22	1053	219	134	751	125	266	291	332	427	593	108	231	234	282	326	28	21^	27	37	22^	23^
CBS EVENING NEWS-SUNDAY					A	6.4	11	567	239	143	839	132	274	275	368	514	558	113	232	206	236	310	20v	13v	2v	34^	32^	25v
SUN	6.00P	30	CBS	3	B	7.3	12	644	244	164	802	114	267	290	359	475	589	108	251	238	273	312	14v	30^	16^	26^	19^	13v
	184	89	N	5	C	6.8	13	606	225	139	768	112	238	268	323	469	599	115	253	243	274	317	19^	24^	22^	23^	15^	9v
CBS SAT. NEWS-SCHIEFFER					A	8.4	16	744	191	113	736	129	230	231	278	444	660	123	257	267	341	362	14v	1v	12v	38^	14v	14v
SAT	6.30P	30	CBS	2	B	8.1	15	718	183	110	739	125	236	241	294	439	669	150	273	265	313	347	18^	16^	17^	30^	26^	23^
	164	89	N	13	C	7.4	15	659	182	107	723	107	211	231	279	460	616	128	245	250	277	333	30^	19^	27^	32^	22^	14^
NBC NIGHTLY NEWS					A	11.9	20	1056	220	156	795	142	296	315	354	438	583	150	276	275	258	264	28^	28^	27^	43	21^	24^
MON-FRI	6.30P	30	NBC	14	B	11.9	20	1054	223	153	800	140	298	318	356	436	599	150	283	283	271	272	29	31	30	43	25	28
	204	99	N	79	C	10.8	20	953	209	145	786	129	280	309	342	441	596	140	259	266	261	290	30	33	30	34	20^	22^

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PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE																											
ABC NEWS:NIGHTLINE				A	5.5	16	484	1364	269	205	213	73	739	187	383	365	431	392	62^	544	185	320	303	351	317	17v	18^
MWF 11.30P	31	ABC	13	B	5.4	15	478	1410	262	198	207	75	722	189	375	352	414	374	70	574	202	327	301	366	337	29^	23^
210	99	N	60	C	5.3	16	474	1416	253	183	191	69	719	181	354	334	397	359	63	588	175	317	294	355	327	24^	23^
TUE 11.30P	32																										
THU 11.30P	33																										
11.30 - 12.00				A	5.5	16	489	1367	271	207	214	74	740	188	384	366	433	394	62^	545	185	320	302	351	316	17^	19^
12.00 - 12.30				A	4.3	15	378	1306	226	172	180	56^	713	162	352	334	379	350	60^	528	184	333	320	363	322	16v	9v
ABC WEEKEND REPORT-SAT.				A	1.9	8	168	1470	297^	163^	161^	120^	755	225^	384	354^	380	321^	35v	525	220^	349^	349^	439	407	4v	47v
SAT 11.30P	15	ABC	3	B	2.1	6	183	1556	345	252	253	81^	770	213	433	411	449	400	93^	524	222	357	352	416	335	17v	51v
140	74	N	16	C	2.0	6	179	1419	305	244	229	86^	717	199	383	354	404	364	69^	542	176	306	286	351	313	19v	39^
ABC WEEKEND REPORT-SUN.				A	1.8	6	159	1619	267^	184^	233^	59v	655	177^	276^	276^	377^	350^	55v	601	195^	277^	272^	398^	398^	138^	74v
SUN 11.30P	15	ABC	3	B	2.1	7	183	1553	258	192^	185^	76^	690	199	349	340	397	344	72^	580	234	428	406	456	435	60^	33v
146	80	N	16	C	2.1	8	184	1407	247	201	201	56^	665	170	344	332	396	360	55^	587	187	378	363	421	403	44^	25v
CBS LATE NIGHT I				A	4.0	16	359	1408	304	231	243	84^	753	228	397	366	436	391	111	560	201	345	322	368	316	46^	17v
MON&WED 11.30P	65	CBS	10	B	4.1	15	362	1467	301	237	239	95	761	237	420	377	437	403	113	581	195	357	338	392	326	37^	27^
177	84	FF	65	C	3.7	15	330	1382	276	206	222	82	755	211	392	362	420	384	69^	519	178	314	298	351	312	22^	25^
TUE&THU 11.30P	66																										
11.30 - 12.00				A	4.2	14	370	1402	323	250	258	88	767	236	414	381	453	405	102	544	194	333	312	358	310	44^	16v
12.00 - 12.30				A	4.0	17	352	1405	286	216	230	80^	737	219	379	350	418	377	117	571	207	352	327	374	319	48^	19v
12.30 - 1.00				A	3.9	20	342	1420	277	207	224	83^	737	225	391	359	419	379	123	579	205	367	338	389	330	49^	21v
CBS LATE NIGHT II				A	2.5	14	222	1336	273	201	205	93^	713	255	400	377	430	375	98^	505	186	341	321	358	306	34v	44^
MON 12.35A	49	CBS	13	B	2.5	13	219	1404	285	229	215	96^	715	243	430	396	436	392	115^	554	223	385	363	406	332	34^	40^
174	83	FF	81	C	2.3	14	206	1342	297	228	237	93^	721	231	421	389	442	400	84^	502	210	345	325	373	321	22v	31v
TUE 12.36A	46																										
WED 12.35A	46																										
THU 12.36A	50																										
FRI 12.30A	56																										
12.30 - 1.00				A	2.6	13	228	1352	283	209	215	96^	727	252	400	373	424	371	104^	510	193	347	327	367	314	38^	43^
1.00 - 1.30				A	2.4	15	215	1327	264	194	195	89^	701	260	401	384	439	382	93^	503	180	336	316	350	299	31v	45^
CBS NEWS NIGHTWATCH-1				A	0.9	9	78	1245	302^	205^	228^	94v	707	260^	379^	364^	430	366^	64v	444	169^	275^	245^	326^	313^	63v	15v
M-THSU 2.00A	30	CBS	14	B	0.9	9	80	1330	268^	188^	206^	95^	692	274^	415	382	433	383	96^	519	209^	339	309^	402	369	60v	18v
51	52	N	74	C	0.9	9	77	1251	277^	206^	203^	76v	699	251^	391	360	413	381	74v	459	194^	323^	296^	334	300^	21v	16v
CBS NEWS NIGHTWATCH-2				A	0.8	10	73	1146	349^	224^	254^	60v	684	245^	374^	373^	459^	409^	56v	382^	145^	238^	207^	278^	276^	62v	9v
M-THSU 2.30A	30	CBS	14	B	0.8	10	74	1289	334^	208^	241^	70v	693	258^	402	382	450	408	96^	478	196^	302^	274^	370	337^	67v	15v
65	62	N	83	C	0.8	11	75	1232	316^	217^	217^	72v	694	245^	392	363	424	391	71v	453	198^	318^	294^	331^	295^	19v	15v
CBS NEWS NIGHTWATCH-3				A	0.6	12	57	1103	343^	212^	212^	44v	714	148v	334^	333^	403^	360^	79	361^	132v	246^	222^	252^	218^	24v	<<
M-THSU 3.00A	180	CBS	14	B	0.8	13	67	1121	303^	184^	201^	44v	712	178^	341^	326^	400	372^	60	379^	139^	214^	202^	265^	226^	18v	<<
CONT'D																											

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PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																									
CBS NEWS NIGHTWATCH-3-CONT'D																									
103 82 N	83	C	0.8	16	72	1131	302^	176^	198^	59v	700	181^	306^	283^	374	346^	52v	363	140^	228^	218^	241^	204^	9v	10v
3.00 - 3.30		A	0.9	13	76	1064	336^	214^	234^	50v	650	216^	347^	345^	408^	363^	61v	368^	121^	263^	237^	282^	274^	41v	<<
3.30 - 4.00		A	0.7	12	60	1001	285^	189^	176^	42v	659	169^	335^	335^	405^	363^	71v	316^	132v	242^	211^	241^	228^	26v	<<
4.00 - 4.30		A	0.7	13	58	1109	321^	213^	199^	44v	681	127v	330^	330^	405^	361^	101v	414^	176^	311^	274^	294^	244^	14v	<<
4.30 - 5.00		A	0.6	12	51	1085	339^	218^	201^	50v	714	115v	313^	313^	389^	338^	103v	356^	160v	245^	203^	226^	181^	16v	<<
5.00 - 5.30		A	0.5	11	48	1103	366^	206^	213^	35v	796	109v	314^	314^	395^	359^	61v	286^	103v	182^	182^	207^	168v	21v	<<
5.30 - 6.00		A	0.6	11	53	1138	380^	204^	218^	34v	733	101v	309^	309^	359^	326^	71v	367^	80v	183^	183^	205^	149v	15v	<<
CBS SUNDAY NEWS		A	3.1	7	275	1483	312	231	217^	31v	756	99^	339	339	354	323	72^	639	114^	315	298	332	299	75^	<<
SUN 11.00P 15 CBS	3	B	3.1	6	275	1511	334	250	243	48^	778	135	416	403	434	413	92^	631	145	318	286	347	311	55^	13v
109 57 N	17	C	3.5	8	313	1458	299	220	228	49^	827	170	387	373	420	389	58^	537	123	273	258	301	276	30^	9v
DAVID LETTERMAN I		A	3.9	19	347	1334	253	223	173	159	642	315	469	396	419	368	171	542	308	429	378	403	320	52^	58^
MON-FRI 12.30A 30 NBC	15	B	4.5	20	398	1462	282	241	203	132	666	289	464	404	442	395	189	623	347	479	412	449	365	68	54^
204 99 GV	79	C	4.0	20	356	1414	292	250	220	127	678	297	461	414	456	397	166	601	339	471	412	444	363	43^	44^
DAVID LETTERMAN II		A	3.2	19	282	1317	238	212	167	171	618	326	472	403	427	355	205	547	345	445	389	415	305	49^	54^
MON-FRI 1.00A 30 NBC	15	B	3.7	21	329	1457	272	236	197	135	636	293	469	410	441	386	224	650	398	521	442	482	378	66^	53^

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
204 99 GV	79	C	3.3	21	296	1395	290	251	218	132	658	310	466	417	454	391	184	608	376	495	430	461	367	42^	41^
FRIDAY NIGHT VIDEOS		A	3.2	21	284	1497	336	326	217^	245	644	420	563	497	521	363	268	562	439	501	411	438	310	104^	80^
FRI 1.30A 60 NBC	3	B	3.1	20	278	1511	323	312	235	224	595	348	516	446	466	348	267	622	463	558	453	484	368	92^	113^
177 97 PC	16	C	2.7	19	241	1469	282	251	206	178	600	341	474	414	446	359	255	619	445	540	447	472	368	107^	68^
1.30 - 2.00		A	3.4	20	301	1476	331	320	212	233	668	425	589	530	555	403	254	549	424	493	406	431	315	86^	58^
2.00 - 2.30		A	3.0	22	266	1522	341	334	222^	259	617	414	533	459	483	318	283	577	456	509	417	446	305	123^	104^
G MICHAELS SPORTS MACHINE		A	2.2	7	195	1886	362	334	359	117^	730	194^	540	499	547	525	119^	819	357	642	560	633	596	49v	150^
SUN 11.30P 15 NBC	3	B	1.9	7	171	1711	301	253	264	137^	683	216	492	454	499	455	182^	826	377	612	538	593	504	50v	91^
85 53 SC	18	C	1.9	7	164	1516	303	257	259	95^	620	220	429	407	452	407	207	749	349	532	464	528	419	46^	44^
LATE SHOW-FOX		A	1.3	4	113	1403	268^	239^	238^	129^	630	317	461	410	455	399	182^	612	353	492	405	434	358	33v	35v
MON-FRI 11.30P 60 FOX	5	B	1.3	4	113	1403	268^	239^	238^	129^	630	317	461	410	455	399	182^	612	353	492	405	434	358	33v	35v
101 78 GV	79	C	1.7	5	154	1500	299	268	228	165^	657	346	493	436	476	410	194	613	376	502	421	452	374	69^	64^
11.30 - 12.00		A	1.4	4	124	1403	264^	235^	232^	143^	620	320	464	409	444	386	167^	622	361	515	440	470	388	21v	42v
12.00 - 12.30		A	1.2	4	103	1403	273^	244^	246^	113^	641	312^	456	410	467	415	199^	600	345	463	362	390	323^	48v	26v
NAACP IMAGE AWARDS(S)		A	7.0	21	620	1575	342	296	278	204	800	324	534	464	487	432	99^	480	209	339	304	330	296	61^	118
SAT 11.30P 90 NBC																									
200 99 AC																									
11.30 - 12.00		A	7.5	19	665	1593	319	266	258	178	768	294	476	422	458	404	96^	520	216	366	332	362	326	59^	120
12.00 - 12.30		A	6.9	21	611	1557	345	298	282	217	805	329	545	470	495	443	98^	458	198	318	285	308	274	63^	131
12.30 - 1.00		A	6.6	23	585	1573	365	327	294	220	831	354	591	505	510	454	103^	459	213	329	292	316	284	61^	101^
OLYMPIC DIARY-MON 1		A	4.3	13	381	1323	246	189	213	85^	682	173	374	336	406	384	38v	574	222	358	345	385	371	11v	25v
CONT'D																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																												
OLYMPIC DIARY-MON 1-CONT'D																												
MON	11.54P	1	ABC	3	B	4.6	16	405	1371	252	190	210	66^	662	143	342	309	375	351	61^	629	226	371	354	408	382	27^	18v
	212	99	SC	18	C	3.6	19	320	1372	217	166	169	64^	564	145	300	283	335	292	74^	719	265	455	423	492	459	21^	15v
OLYMPIC DIARY-TUE 1					A	5.4	19	478	1290	229	157	188	44^	765	191	318	309	399	364	43^	486	193	303	303	322	279	23v	<<
TUE	11.58P	1	ABC	3	B	5.3	17	467	1353	230	155	176	64^	725	182	332	310	378	341	71^	542	207	307	283	343	306	24^	12v
	211	98	SC	17	C	4.8	17	423	1342	236	170	178	61^	699	172	328	310	370	336	68	546	174	300	277	328	295	22^	17^
OLYMPIC DIARY-WED 1					A	5.2	17	461	1274	295	227	216	69^	702	141	330	320	373	325	42^	497	130^	242	232	293	271	20v	10v
WED	11.55P	1	ABC	3	B	4.7	14	419	1378	315	235	231	101	746	186	372	344	409	355	55^	503	153	256	235	307	286	30^	29^
	212	99	SC	16	C	4.6	16	411	1358	257	188	195	73	701	156	334	309	363	331	44^	551	145	280	265	327	307	18^	23^
OLYMPIC DIARY-THU 1					A	4.3	14	381	1322	231	179	180	82^	670	113^	397	385	437	404	75^	548	158^	374	361	420	368	10v	37v
THU	11.57P	1	ABC	2	B	3.7	12	323	1297	213	145	146	70^	611	116^	322	306	351	318	88^	584	194	359	328	378	347	26v	22v
	212	99	SC	17	C	3.9	14	349	1388	255	182	183	63^	683	166	332	313	369	335	68^	621	195	340	314	371	343	22^	17v
OLYMPIC DIARY-FRI 1					A	4.4	12	390	1414	258	176	218	23v	782	153^	376	364	439	428	50^	576	146^	303	278	358	332	<<	<<
FRI	11.55P	1	ABC	3	B	4.5	12	396	1427	279	213	239	39^	719	185	378	374	444	409	45^	597	189	336	316	401	384	25^	22v
	204	97	SC	18	C	4.7	14	412	1418	240	163	181	55^	703	172	331	316	385	350	47^	609	155	319	304	376	354	25^	21^
TONIGHT SHOW					A	6.3	21	555	1386	265	207	187	111	746	243	417	371	423	383	81	515	203	320	295	329	292	35^	51^
MON-FRI	11.30P	60	NBC	14	B	7.0	22	616	1469	290	232	215	102	769	246	446	398	448	415	103	548	224	357	323	359	313	42^	45
	201	99	GV	76	C	6.3	21	558	1424	286	227	217	95	752	239	425	391	442	401	95	545	213	356	327	362	315	35^	37^
11.30 - 12.00					A	7.2	21	634	1385	263	201	189	103	741	236	412	368	425	386	68	525	196	324	304	340	309	32^	46^
12.00 - 12.30					A	5.4	21	477	1381	268	215	183	122	749	251	423	373	420	378	100	499	212	315	282	313	268	38^	58^
TOP OF THE POPS					A	2.1	7	186	1611	398	299^	235^	173^	846	381	569	496	512	420	199^	609	285^	443	407	427	308^	47v	48v
FRI	11.30P	60	CBS	3	B	2.7	8	236	1710	355	307	254	184	807	372	585	510	538	462	185	613	297	450	406	438	344	78^	75^
	164	80	GV	17	C	2.4	8	211	1533	325	272	258	160	755	306	502	451	502	440	123^	533	255	397	368	401	330	52^	73^
11.30 - 12.00					A	2.5	7	222	1586	403	305	251^	172^	854	367	556	478	498	418	178^	597	267^	435	394	422	319	36v	53v
12.00 - 12.30					A	1.7	6	151	1646	390^	290^	211^	174^	835	402^	588	523	533	424	231^	627	310^	456	428	434	292^	62v	40v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING																												
ABC WORLD NEWS-MORN-615A					A	1.3	13	115	77^	284^	202^	630	161^	375	393	379	194^	506	160^	339	367	294	120^	48v	55v	20v	11v	<<
MON-FRI	6.15A	15	ABC	15	B	1.2	13	106	75^	251	176^	636	153^	376	377	395	215^	513	154^	347	360	297	126^	24v	31v	15v	16v	<<
	141	83	N	80	C	1.3	15	118	67^	258	208^	614	164^	366	369	349	206^	512	148^	312	336	299	154^	18v	25v	12v	15v	12v
ABC WORLD NEWS-MORN-645A					A	2.3	16	202	51^	286	207	623	196	384	399	339	182	474	153^	308	307	248	127^	71^	44^	30v	22v	32v
MON-FRI	6.45A	15	ABC	15	B	1.9	15	169	51^	273	195	622	186	372	387	341	194	515	162	314	330	276	147^	48^	36v	21v	17v	24v
	184	92	N	80	C	2.1	16	190	62^	270	211	615	160	376	391	343	189	488	134^	259	287	283	167	38^	33v	23v	21v	28v
BEFORE HOURS					A	0.8	10	74	33v	311^	257^	640	135^	350^	349^	391^	279^	462	210^	327^	339^	162^	109v	33v	53v	<<	<<	<<
MON-FRI	6.15A	15	NBC	15	B	0.8	10	70	81v	338^	287^	638	159^	372^	346^	359^	239^	434	240^	328^	293^	138^	77v	45v	29v	17v	<<	<<
	145	83	N	80	C	0.7	9	62	75v	317^	280^	624	165^	386^	377^	317^	207^	419	202^	264^	242^	125^	121^	19v	28v	<<	<<	20v
CBS MORNING NEWS- 6:30AM					A	1.2	11	108	61v	290^	202^	668	202^	426	444	371	195^	462	131^	219^	218^	225^	198^	75v	31v	40v	<<	42v
MON-FRI	6.30A	30	CBS	15	B	1.3	13	113	66^	268	187^	624	161^	381	411	374	186^	467	100^	205^	224^	251	206^	35v	17v	25v	10v	34v
	152	88	N	85	C	1.2	12	105	50v	277	148^	619	132^	279	318	349	269	398	100^	175^	177^	206^	191^	18v	15v	34v	17v	33v
CBS THIS MORNING-1					A	2.3	11	206	50^	201	155^	698	155^	313	329	333	331	453	101^	200	189	205	221	39v	7v	36v	23v	51^
MON-FRI	7.30A	30	CBS	15	B	2.3	12	201	45^	196	152	668	134	300	306	320	332	469	82^	206	227	238	222	25v	8v	30v	23v	40^
	201	98	N	35	C	2.1	11	189	50^	180	124^	653	123^	259	271	292	353	444	79^	196	201	215	220	23v	7v	26v	19v	30v
CBS THIS MORNING-2					A	2.6	11	230	39^	136^	83^	732	127^	237	264	314	449	405	68^	138^	128^	153	249	5v	10v	24v	18v	27v
MON-FRI	8.30A	30	CBS	15	B	2.7	11	239	35^	166	101^	715	127	255	264	339	417	441	71^	170	183	206	235	11v	6v	21v	16v	22v
	201	98	N	35	C	2.5	11	223	38^	152	88^	707	136	242	258	304	415	417	73^	158	159	176	232	11v	6v	30^	18v	30^
GOOD MORNING, AMERICA-730					A	4.1	19	365	67^	240	173	726	207	427	436	375	249	424	108	203	227	223	178	14v	7v	36^	42^	41^
MON-FRI	7.30A	30	ABC	15	B	3.8	20	334	52^	253	177	711	166	384	395	386	281	454	111	208	234	241	196	11v	8v	27^	28^	33^
	215	99	N	79	C	4.2	21	374	59^	245	186	710	155	372	392	375	287	436	104	198	215	224	197	16v	7v	23^	22^	26^
GOOD MORNING, AMERICA-830					A	4.3	19	383	74^	217	157	771	175	375	412	408	338	358	50^	132	166	221	176	10v	6v	29^	35^	24^
MON-FRI	8.30A	30	ABC	15	B	4.4	18	390	69	211	152	745	153	347	368	407	350	398	73	157	198	226	182	10v	9v	31^	27^	26^
	213	98	N	80	C	4.5	20	396	72	207	159	763	151	354	372	397	352	380	71	150	168	199	188	10v	7v	24^	24^	20^
NBC NEWS AT SUNRISE					A	2.1	20	183	70^	303	259	659	163^	381	391	375	239	493	126^	238	270	245	209	26v	22v	7v	10v	<<
MON-FRI	6.00A	30	NBC	15	B	1.9	20	168	77^	349	296	656	170	419	412	382	199	503	162	275	279	231	191	32v	19v	12v	9v	14v
	197	98	N	80	C	1.9	20	170	72^	324	273	644	156	391	408	360	205	482	119^	224	239	235	216	20v	38^	15v	11v	21v
TODAY SHOW-7.30AM					A	4.6	22	404	42^	206	149	666	114	301	331	359	317	488	116	239	238	240	224	23^	14v	21v	18v	29^
MON-FRI	7.30A	30	NBC	15	B	4.6	24	406	39^	224	164	663	103	309	335	373	306	500	114	242	250	252	230	19^	12v	21^	17^	28^
	205	99	N	80	C	4.5	23	398	56^	220	162	675	131	323	347	356	306	492	115	236	236	234	233	17^	13v	24^	19^	29^
TODAY SHOW-8.30AM					A	5.1	22	454	49^	146	116	703	120	298	311	343	376	439	102	194	200	199	223	14v	8v	18v	20^	14v
MON-FRI	8.30A	30	NBC	15	B	5.3	23	474	42^	165	129	715	105	298	316	364	380	444	95	187	192	209	231	16^	8v	18^	20^	18^
	205	99	N	80	C	4.7	22	418	66	164	130	718	124	316	336	367	364	436	96	202	199	206	218	12v	9v	19^	18^	16^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN. 11-17, 1988

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	HOUSEHOLD AUDIENCES SH %	HOUSEHOLD AUDIENCES AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME																											
ALL MY CHILDREN				A	7.6	24	672	139	232	208	137	833	405	579	457	501	313	209	298	78	16^	23^	26^	50^	54	75	29^
MON-FRI 1.00P	60	ABC	14	B	7.9	23	704	138	257	228	154	823	385	575	453	496	326	205	308	85	22^	56	45	57	74	77	54
218	99	DD	78	C	7.7	26	682	143	243	215	150	852	377	564	435	486	339	237	278	85	15^	39	31^	62	55	81	36^
1.00 - 1.30				A	7.2	22	638	141	234	211	138	825	406	576	453	495	303	207	308	82	19^	24^	26^	53	55	79	28^
1.30 - 2.00				A	7.9	25	703	138	230	206	137	842	405	583	461	509	324	211	290	75	14^	23^	26^	47^	54	71	29^
AMERICAN TREASURY				A	5.0	15	443	78^	189	114	147	934	267	442	325	396	389	420	292	117	35^	58^	46^	20v	40^	7v	54^
MWF 3.58P	1	CBS	8	B	5.1	15	453	74	220	153	162	921	273	456	332	396	392	401	313	123	26^	60^	54^	41^	55^	30^	66
194	89	DO	48	C	4.5	15	403	80	181	120	129	872	237	418	320	376	374	398	286	129	24^	48^	43^	34^	45^	33^	46^
ANOTHER WORLD				A	5.6	18	500	97	206	169	130	842	301	452	343	399	328	334	290	101	41^	43^	43^	32^	50^	40^	43^
MON-FRI 2.00P	60	NBC	14	B	5.8	17	513	94	216	188	155	846	290	462	343	399	340	329	310	111	32^	91	50^	35^	50^	44^	42^
202	98	DD	75	C	5.0	17	442	80	214	185	154	864	278	473	349	408	369	332	299	109	26^	64	45^	27^	43^	41^	29^
2.00 - 2.30				A	5.8	19	510	96	211	174	129	850	306	458	347	406	332	333	292	99	39^	37^	39^	32^	57^	43^	46^
2.30 - 3.00				A	5.5	18	491	97	200	163	132	831	294	444	337	391	323	333	287	102	43^	48^	46^	33^	43^	36^	39^
AS THE WORLD TURNS				A	7.0	22	617	91	179	140	113	944	270	469	367	427	386	415	274	114	21^	18^	25^	37^	41^	45^	33^
MON-FRI 2.00P	60	CBS	14	B	7.6	23	673	72	207	158	136	922	264	456	346	404	394	409	302	117	26^	40	41	45	54	43	56
208	99	DD	81	C	6.4	22	568	77	171	117	117	911	229	424	325	394	407	418	273	117	20^	29^	32^	36^	45	44^	37^
2.00 - 2.30				A	6.8	22	604	96	184	145	117	951	279	473	368	430	384	416	269	114	20^	18^	25^	39^	43^	48^	34^
2.30 - 3.00				A	7.1	23	629	87	175	134	110	937	262	464	366	423	387	415	278	114	22^	18^	26^	34^	38^	42^	31^
BLACKOUT				A	2.7	11	236	48^	142	96^	66^	710	198	338	277	330	337	318	426	198	22v	30v	18v	77^	80^	95^	62^
MON-FRI 10.00A	30	CBS	10	B	3.0	12	263	50^	183	137	72^	723	195	357	294	335	354	325	429	193	19v	27v	18v	82^	64^	80^	66^
171	82	QP	10	C	3.0	12	263	50^	183	137	72^	723	195	357	294	335	354	325	429	193	19v	27v	18v	82^	64^	80^	66^
BOLD AND THE BEAUTIFUL				A	5.6	18	496	86	220	176	113	940	266	476	374	425	405	412	294	122	22^	15v	26^	41^	44^	48^	37^
MON-FRI 1.30P	30	CBS	13	B	6.3	19	560	71	228	180	120	903	251	455	353	404	412	397	328	123	27^	28^	33^	49	62	45^	67
197	93	DD	79	C	5.2	17	457	79	193	139	108	888	231	430	334	396	408	396	294	118	18^	19^	23^	40^	52^	49^	43^
CBS SCHOOLBREAK SPECIALS(S)				A	5.7	15	505	64^	249	179	141	854	235	441	338	400	384	351	391	181	44^	97^	66^	66^	60^	38^	88^
TUE 4.00P	60	CBS																									
168	84	CL																									
NEVER SAY GOODBYE																											
4.00 - 4.30				A	5.3	15	470	78^	269	193	152	874	270	484	362	420	384	331	369	158	43^	97^	50^	67^	80^	45^	102^
4.30 - 5.00				A	6.0	15	532	53^	236	169	133	851	209	411	323	389	391	375	418	203	47^	98^	80^	65^	44^	33^	76^
CLASSIC CONCENTRATION				A	4.2	16	376	90	165	120	105	822	228	378	280	365	339	359	324	123	47^	31^	28^	42^	43^	51^	34^
MON-FRI 10.30A	30	NBC	14	B	4.3	16	380	74	184	140	86	792	187	370	297	378	356	341	365	135	34^	50^	30^	58^	56^	57^	57^
139	72	QG	76	C	3.5	15	307	82^	153	120	83^	812	209	379	308	371	329	371	341	155	26^	29^	23^	48^	62^	64^	47^
DAYS OF OUR LIVES				A	8.2	26	730	103	212	175	174	860	337	523	385	443	342	280	268	96	35^	57	54	29^	39^	36^	32^
MON-FRI 1.00P	60	NBC	14	B	8.3	24	732	98	213	181	179	841	308	500	373	431	349	283	292	99	34^	107	70	41	43	45	38
204	99	DD	78	C	7.0	23	619	93	196	164	173	847	294	491	362	426	366	292	286	105	26^	79	61	36^	44	48	32^
1.00 - 1.30				A	7.9	25	703	103	215	176	170	862	336	522	384	443	342	282	265	99	36^	53	51	31^	39^	38^	32^
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																												
DAYS OF OUR LIVES-CONT'D																												
	1.30 - 2.00				A	8.6	27	760	103	208	174	176	855	337	522	383	441	341	276	271	93	35^	60	56	27^	39^	34^	32^
GENERAL HOSPITAL					A	7.9	25	696	138	234	201	158	861	382	571	447	492	336	245	236	78	19^	48^	42^	38^	51	57	32^
MON-FRI	3.00P	60	ABC	14	B	8.3	25	739	137	250	214	176	862	370	562	429	475	343	254	259	94	22^	74	54	45	58	58	46
	218	99	DD	78	C	7.9	26	699	128	240	203	170	876	364	545	412	459	337	284	240	91	23^	68	49	48	51	61	38
	3.00 - 3.30				A	7.9	26	698	141	227	197	158	863	386	576	448	491	336	244	234	77	16^	44^	38^	38^	52	63	27^
	3.30 - 4.00				A	7.9	25	698	134	240	204	156	854	376	564	444	490	335	244	236	79	23^	51	47^	38^	50	52	36^
GUIDING LIGHT					A	6.7	21	594	79	199	135	116	937	259	466	369	422	399	419	262	102	23^	44^	34^	34^	55^	38^	50^
MON-FRI	3.00P	60	CBS	13	B	7.0	21	616	75	222	163	139	917	266	471	363	415	401	395	299	111	25^	61	49	38^	61	41^	58
	207	99	DD	80	C	5.9	20	526	82	187	126	118	895	234	428	334	391	399	410	265	116	15^	40^	33^	33^	49	40^	42^
	3.00 - 3.30				A	6.7	22	590	77	195	135	113	929	256	462	365	414	393	418	262	103	22^	38^	32^	32^	50^	39^	43^
	3.30 - 4.00				A	6.8	21	601	80	202	134	117	940	259	466	370	427	403	417	261	100	23^	50^	37^	35^	59	37^	57
LOVING					A	4.2	14	374	153	240	217	120	829	404	574	467	496	296	226	279	65^	30^	23^	29^	53^	56^	87^	21v
MON-FRI	12.30P	30	ABC	14	B	4.7	14	413	139	259	228	145	809	364	559	450	491	328	210	267	67	33^	65	53^	67	74	76	64^
	175	88	DD	78	C	4.3	15	378	147	242	219	147	840	384	572	446	483	327	230	247	67^	21^	40^	33^	81	54^	92	43^
MR. BELVEDERE-M-F					A	3.4	13	301	151	270	229	109^	728	351	516	423	469	303	166	322	68^	59^	59^	52^	115	87^	127	75^
MON-FRI	11.30A	30	ABC	14	B	3.7	13	327	111	250	213	143	666	314	469	363	402	273	159	328	60^	70^	97	65^	119	119	102	136
	142	71	CS	92	C	2.9	12	261	128	234	203	139	719	334	500	388	420	284	189	297	56^	40^	66^	44^	117	78^	120	75^
NBC NEWS DIGEST-DAYTIME					A	4.8	16	428	69^	206	168	148	809	254	421	319	373	340	334	314	92	52^	78^	67^	41^	48^	42^	48^
MWF	2.57P	1	NBC	8	B	5.1	15	450	79	202	177	138	820	249	433	339	385	343	341	311	109	39^	104	62^	43^	52^	49^	45^
	192	95	N	47	C	4.6	16	412	69	200	175	144	820	240	439	336	392	364	326	312	106	31^	85	58^	27^	42^	37^	33^
NEW CARD SHARKS					A	3.3	13	289	65^	145	100^	69^	697	191	327	263	296	313	337	478	249	31^	34^	15v	82^	102^	118	65^
MON-FRI	10.30A	30	CBS	14	B	3.6	13	321	53^	182	140	63^	697	175	339	285	316	341	327	454	233	33^	37^	17v	108	96	102	102
	159	77	QP	80	C	3.3	14	289	83^	145	105	62^	701	192	332	279	340	328	307	449	253	23^	25^	17v	80^	69^	93	56^
NEWSBREAK-11.57					A	5.8	21	514	67	187	133	83	774	216	361	283	334	331	362	467	219	28^	18^	16v	71	86	97	59^
MON-FRI	11.57A	2	CBS	14	B	6.3	21	561	64	207	156	87	744	194	344	270	320	336	350	448	205	29^	35^	23^	77	79	76	81
	177	83	N	79	C	5.3	21	470	61	178	130	77	754	185	328	259	311	314	374	420	209	20^	22^	17^	55	59	69	45^
NEWSBREAK-3.44					A	5.7	18	503	73	203	138	103	935	261	443	352	404	385	440	256	94	20^	37^	25^	38^	69	47^	60^
MON	3.40P	1	CBS	13	B	5.9	18	526	75	229	173	135	922	272	461	351	399	389	413	292	107	19^	59	39^	38^	71	46^	63
	192	92	N	80	C	5.1	17	455	78	184	132	111	886	228	402	311	366	384	429	258	113	16^	39^	28^	33^	52^	40^	45^
TUE	3.44P	1																										
WED	3.43P	1																										
THU	3.41P	1																										
FRI	3.45P	1																										
ONE LIFE TO LIVE					A	7.7	25	682	154	219	196	151	852	391	595	470	515	352	212	243	85	9v	42^	33^	37^	54	69	21^
MON-FRI	2.00P	60	ABC	14	B	8.1	24	721	150	232	205	165	845	368	579	450	497	361	219	260	100	17^	68	47	47	72	71	48
	217	99	DD	76	C	7.7	26	686	142	228	198	159	871	370	564	429	478	356	258	246	97	16^	45	33^	52	57	72	36^
	CONT'D																											

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN. 11–17, 1988

PROGRAM NAME	DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																													
ONE LIFE TO LIVE-CONT'D																													
		2.00 - 2.30				A	7.7	25	684	151	216	194	141	840	382	587	472	517	353	207	251	89	9v	40^	31^	39^	57	72	24^
		2.30 - 3.00				A	7.7	25	686	155	220	196	160	858	396	598	466	509	349	216	234	81	9v	43^	35^	34^	50	66	18^
PRICE IS RIGHT 1						A	5.3	20	470	53^	148	96	62^	698	154	290	236	273	314	370	489	251	31^	21^	20^	61^	90	97	54^
	MON-FRI	11.00A	30	CBS	14	B	5.8	21	514	57	189	131	70	725	160	319	260	295	337	371	459	231	31^	31^	24^	94	88	86	95
		208	97	AP	80	C	5.2	22	462	69	158	104	77	729	179	312	242	286	301	374	441	231	20^	22^	18^	73	68	82	60
PRICE IS RIGHT 2						A	7.0	26	617	53^	151	102	68	743	175	308	247	293	310	389	484	252	27^	17^	19^	63	84	93	54^
	MON-FRI	11.30A	30	CBS	14	B	7.6	26	673	54	180	130	76	737	167	314	251	294	321	380	459	231	30^	33^	24^	82	82	80	84
		208	97	AP	81	C	6.6	27	583	57	161	110	76	736	174	304	236	282	296	386	447	236	19^	22^	17^	66	62	77	52
RYAN'S HOPE						A	3.2	11	285	173	250	212	115^	797	417	590	491	525	312	173	233	38^	29v	27v	29v	80^	51^	102^	29v
	MON-FRI	12.00N	30	ABC	14	B	3.5	11	306	134	272	229	145	783	369	572	471	507	341	176	254	48^	29^	84^	52^	88	92	95	85^
		165	81	DD	78	C	3.1	12	278	137	254	231	138	823	398	589	476	519	328	192	260	51^	24^	56^	38^	95	60^	101	53^
SALE OF THE CENTURY						A	3.5	14	310	64^	156	102^	47^	775	161	304	263	331	319	403	442	198	37^	24v	22v	36^	47^	56^	27v
	MON-FRI	10.00A	30	NBC	14	B	3.5	13	308	61^	182	135	41^	768	146	318	281	343	327	389	455	210	29^	27^	21v	50^	45^	54^	42^
		144	74	QG	76	C	3.0	13	264	70^	141	111	55^	780	160	336	291	333	307	402	417	207	18v	23v	19v	47^	51^	62^	36^
SANTA BARBARA						A	5.1	16	452	100	186	150	156	819	280	452	348	407	347	308	295	106	38^	91	67^	39^	38^	44^	34^
	MON-FRI	3.00P	60	NBC	14	B	5.3	16	468	91	207	171	171	818	265	436	321	389	349	313	327	116	33^	125	69	44^	52^	53^	42^
		198	98	DD	76	C	5.0	16	441	92	199	165	172	824	266	465	347	422	372	284	287	105	32^	113	73	33^	50^	47^	36^
		3.00 - 3.30				A	5.0	16	443	100	188	150	153	822	281	453	349	410	349	308	304	109	36^	86	62^	40^	41^	46^	35^
		3.30 - 4.00				A	5.2	16	462	100	183	148	158	813	277	448	345	402	344	307	286	103	40^	97	72^	39^	35^	41^	32^
SCRABBLE						A	4.4	14	388	58^	148	99	63^	804	158	305	246	306	344	439	313	184	21v	14v	18v	22^	32^	30^	24^
	MON-FRI	12.30P	30	NBC	14	B	4.9	15	438	46^	158	113	63	773	129	303	252	301	341	420	373	193	24^	36^	26^	58^	51^	54^	54^
		156	84	QG	91	C	3.9	14	349	68^	146	113	73^	798	171	323	263	308	308	430	370	192	23^	25^	26^	43^	51^	54^	40^
SUPER PASSWORD						A	3.6	12	323	82^	117	78^	82^	793	201	317	240	282	284	435	337	188	10v	15v	12v	29^	46^	67^	8v
	MON-FRI	12.00N	30	NBC	14	B	4.0	13	356	67^	122	89	85	763	161	302	234	273	295	422	368	193	23^	42^	26^	65^	62^	76	51^
		157	71	QG	77	C	3.3	12	289	77^	115	86^	82^	783	177	310	242	289	292	425	368	192	22v	30^	23^	49^	62^	66^	45^
WHEEL OF FORTUNE						A	6.5	24	572	86	171	132	65	825	200	349	288	341	309	424	345	178	11v	17^	9v	46^	42^	62	25^
	MON-FRI	11.00A	30	NBC	14	B	6.7	24	596	69	173	135	70	799	163	329	268	326	333	413	365	180	15^	29^	17^	56	46	60	42^
		205	99	QG	78	C	5.4	23	482	69	159	112	70	809	172	313	256	319	312	434	381	193	17^	24^	20^	40^	49^	56	33^
WHO'S THE BOSS? M-F						A	4.1	16	365	142	285	249	144	772	366	563	440	480	320	169	325	60^	43^	53^	45^	94	79^	115	58^
	MON-FRI	11.00A	30	ABC	14	B	4.5	16	396	105	245	219	151	686	317	500	388	419	283	155	309	56^	62^	95	65^	126	107	105	129
		162	85	CS	78	C	3.7	16	328	123	235	211	133	713	322	503	395	425	292	179	293	56^	44^	65^	45^	115	81	121	75^
WIN, LOSE OR DRAW						A	4.9	18	436	105	197	164	82	807	242	405	329	378	330	353	300	113	22^	30^	20^	50^	52^	70^	32^
	MON-FRI	11.30A	30	NBC	14	B	5.2	18	458	90	196	163	101	788	211	393	314	366	340	342	332	129	30^	60	39^	65	66	65	66
		184	87	QG	91	C	3.9	16	343	103	166	134	99	806	229	404	323	384	337	341	320	134	26^	37^	31^	51^	70^	73^	48^
YOUNG AND THE RESTLESS						A	9.1	30	804	117	214	182	137	879	320	498	374	419	349	336	305	131	24^	20^	27^	49	78	86	40^
	MON-FRI	12.30P	60	CBS	14	B	9.4	29	835	97	234	199	159	877	302	495	364	411	375	334	315	121	25^	44	41	57	79	78	58
		CONT'D																											

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN. 11–17, 1988

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																								
YOUNG AND THE RESTLESS-CONT'D																								
210 99 DD 81	C	7.9	29	703	98	202	162	135	865	279	461	343	396	359	351	285	123	18^	28^	28^	43	63	69	36
12.30 - 1.00	A	8.9	30	789	112	214	180	129	860	311	486	370	415	347	329	315	137	25^	20^	27^	52	80	91	42^
1.00 - 1.30	A	9.3	30	824	120	213	184	144	894	328	507	376	421	350	342	294	124	23^	20^	27^	45	76	82	39^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME	DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN																													
ALF-SAT MORN						A	6.4	21	567	1477	147	386	334	33^	165	149	87^	62^	110^	40^	776	403	373	319	457	277	180	168	290
	SAT	10.00A	30	NBC	3	B	6.5	23	573	1544	129	399	352	73	256	173	85	88	121	52^	715	376	340	287	428	246	182	197	231
		203	99	CA	10	C	6.2	22	548	1524	130	358	312	85	251	204	102	102	135	69	712	366	346	273	439	241	198	215	224
ALL NEW POUND PUPPIES						A	3.7	14	328	1661	86^	314	240	62^	200	103^	56^	48v	48v	55^	1043	520	523	365	678	379	299	303	375
	SAT	9.30A	30	ABC	3	B	3.4	13	304	1612	86^	321	229	52^	221	137	47^	90^	95^	41^	933	464	469	382	551	306	245	301	250
		210	98	CA	17	C	3.5	14	314	1506	81^	304	254	62^	204	177	82^	94	124	52^	822	401	420	332	490	257	233	246	243
ALVIN AND THE CHIPMUNKS						A	6.8	22	602	1512	178	367	324	49^	156	234	85^	149	164	70^	755	352	403	315	440	228	212	161	279
	SAT	10.30A	30	NBC	3	B	7.0	23	620	1559	158	393	336	82	256	194	78	116	119	74	716	339	377	295	421	213	209	199	223
		204	98	CA	19	C	6.3	22	558	1527	152	357	308	86	223	224	88	136	141	83	722	340	382	311	411	200	211	214	197
ANIMAL CRACK-UPS						A	4.1	13	363	1561	94^	407	308	129^	404	149^	47^	102^	56^	93^	602	321	280	214	388	205	182	142^	246
	SAT	12.00N	30	ABC	3	B	4.5	13	396	1639	155	495	372	120	382	178	47^	131	93	86^	584	335	249	210	374	202	172	173	200
		180	85	CL	13	C	3.6	12	316	1545	143	438	325	119	385	208	79^	129	122	86	514	275	239	201	313	168	145	148	165
BUGS BUNNY & TWEETY SHOW						A	4.5	14	399	1679	111^	453	363	54^	316	182	56^	126^	117^	65^	728	341	387	289	439	209	231	178	262
	SAT	11.30A	30	ABC	3	B	5.1	15	452	1661	137	454	352	106	370	194	72^	122	127	67^	643	333	309	262	380	200	180	182	199
		198	91	CA	15	C	4.2	14	373	1558	122	391	309	106	339	207	95	112	132	75	621	315	305	269	351	179	173	190	162
CARE BEAR FAMILY						A	1.6	11	142	1442	98v	450	353^	23v	388^	37v	27v	10v	14v	23v	567	317^	250^	173^	394^	235^	159^	150^	244^
	SAT	8.00A	30	ABC	3	B	1.6	12	139	1419	64v	359	266	50v	325	97^	36v	61v	61v	36v	638	364	274	244^	394	250^	144^	242^	152^
		202	97	CA	17	C	2.0	14	175	1335	68^	302	247	46^	244	98^	35v	63^	64^	33v	692	332	360	247	444	233	211	246	199
DENNIS THE MENACE						A	3.2	10	284	1652	88^	459	364	68^	259	191^	77^	114^	183^	8v	742	464	278	430	312	255	57v	152^	160^
	SAT	11.30A	30	CBS	3	B	3.7	11	325	1600	145	391	318	83^	280	218	101^	117	145	73^	712	433	279	340	372	249	123	163	209
		160	74	CA	3	C	3.7	11	325	1600	145	391	318	83^	280	218	101^	117	145	73^	712	433	279	340	372	249	123	163	209
FLINTSTONE KIDS						A	4.6	15	408	1702	137^	436	367	77^	228	227	81^	146^	149^	78^	811	399	412	297	514	277	237	266	248
	SAT	11.00A	30	ABC	3	B	5.0	16	440	1645	157	430	334	100	259	210	79^	130	125	84	746	412	334	304	442	247	195	220	222
		202	94	CA	16	C	3.9	14	349	1591	129	390	323	98	254	244	118	126	164	80	703	368	335	293	410	209	201	208	202
FOOFUR						A	2.3	7	204	1471	74v	458	380	58v	175^	250^	149^	101^	221^	29v	587	241^	347	334	253^	87^	165^	136^	117^
	SAT	12.00N	30	NBC	2	B	2.8	9	244	1593	92^	513	406	109^	299	231	129^	102^	179^	52^	549	284	265	248	301	163^	138^	156^	145^
		136	68	CA	17	C	3.3	12	293	1512	162	408	333	103	252	239	104	134	137	102	614	319	295	267	348	170	178	176	172
FRAGGLE ROCK						A	5.0	16	443	1426	190	386	340	62^	152	234	113^	120^	158	76^	654	280	374	332	322	159	162	151	171
	SAT	11.00A	30	NBC	3	B	4.9	16	437	1525	157	419	354	79^	249	178	73^	105	96	82	679	315	363	325	354	178	175	175	178
		201	98	CA	10	C	5.0	17	446	1544	161	384	321	84	244	205	71	134	114	91	710	344	367	324	386	194	192	209	177
GALAXY HIGH SCHOOL(B)						A	2.6	9	230	1844	114^	458	420	164^	305	248^	187^	61v	129^	119^	833	477	356	440	392	250^	142^	157^	235^
	SAT	12.30P	30	CBS																									
		135	64	CA																									
GUMMI BEARS						A	3.3	23	292	1369	89^	346	305	25v	262	150^	110^	40v	98^	52v	611	372	239	162^	449	306	144^	219	230
	SAT	8.00A	30	NBC	3	B	2.5	19	219	1337	52^	305	256	41v	287	148^	96^	52^	105^	43v	596	369	227	162^	434	293	141^	219	215
		200	98	CA	19	C	2.9	20	256	1354	58^	304	251	47^	214	149	86^	64^	100^	50^	687	381	305	262	425	253	172	216	208
HELLO KITTY						A	2.5	17	222	1408	59v	288	232^	29v	266^	85^	20v	65v	20v	65v	770	449	321	248^	523	345	178^	360	163^
CONT'D																													

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																											
HELLO KITTY-CONT'D																											
SAT 8.00A	30	CBS	3	B	1.7	13	154	1354	75^	334	233	39v	355	66^	10v	56v	23v	43v	599	384	215^	194^	405	288	117^	269	136^
201	96	CA	18	C	1.9	13	165	1293	44^	281	192	40^	233	92^	59^	32v	54^	37v	687	357	331	223	465	249	215	285	179
I'M TELLING				A	2.4	8	213	1293	67v	344	230^	78^	246^	291^	163^	128^	238^	53v	411	216^	195^	169^	242^	115^	127^	113^	129^
SAT 12.30P	30	NBC	2	B	2.5	8	217	1547	89^	477	323	95^	311	242	118^	124^	200^	43v	516	308	209^	157^	359	213	146^	205^	154^
112	60	CA	17	C	2.6	9	233	1475	141	412	309	113^	246	252	97^	155	161	91^	565	298	267	206	359	186	173	177	183
LITTLE CLOWNS-HAPPYTOWN				A	2.4	12	213	1557	49v	313	249^	18v	261^	21v	21v	<<	LT	19v	961	475	486	258^	703	366	337	356	347
SAT 8.30A	30	ABC	3	B	2.1	12	183	1455	57^	313	236	28v	252	63^	18v	45v	31v	33v	827	408	420	296	531	272	259	336	195
206	99	CA	17	C	2.5	13	219	1473	76^	311	261	55^	219	124	54^	70^	77^	47^	819	371	447	298	521	262	259	284	237
LITTLE WIZARDS				A	4.1	14	363	1590	59^	307	247	96^	213	152^	115^	37v	75^	77^	918	480	438	408	510	286	224	239	271
SAT 10.00A	30	ABC	3	B	3.9	13	343	1537	109	330	233	75^	218	160	82^	77^	78^	82^	828	435	393	372	456	254	202	218	238
207	98	CA	15	C	3.8	14	341	1487	100	337	280	88	222	201	105	96	118	83	727	384	343	326	400	223	177	198	202
MIGHTY MOUSE				A	4.5	14	399	1627	57^	360	292	37v	259	225	121^	104^	208	17v	783	432	350	384	398	235	163	293	105^
SAT 10.30A	30	CBS	3	B	4.3	14	378	1557	86^	354	285	80^	304	170	98	71^	131	39^	730	424	306	329	400	243	157	262	138
198	96	CA	15	C	4.2	15	369	1536	86	326	260	63^	236	151	79	71^	101	49^	825	472	352	380	445	259	185	268	176
MUPPET BABIES I				A	4.1	21	363	1385	40v	252	200	15v	164^	72^	36v	36v	43v	29v	896	503	394	334	563	350	213	389	174^
SAT 8.30A	30	CBS	3	B	3.3	18	295	1354	47^	267	201	28v	204	60^	31v	28v	42^	18v	823	511	312	266	557	378	179	360	198
205	97	CA	18	C	3.5	18	307	1396	44^	257	191	30^	187	89	51^	39^	65^	24^	863	465	398	308	554	308	246	334	221
MUPPET BABIES II				A	4.8	20	425	1534	65^	290	248	24v	138^	99^	32v	67^	67^	32v	1007	543	464	423	584	324	260	377	207
SAT 9.00A	30	CBS	3	B	4.4	19	387	1483	64^	281	219	36^	189	68^	29^	39^	40^	28^	945	568	376	358	587	361	226	402	185
206	97	CA	18	C	4.4	19	390	1470	48^	260	200	37^	178	99	53^	45^	71	27^	933	496	438	360	574	306	268	340	234
MUPPET BABIES III				A	4.8	18	425	1613	78^	323	284	39^	149^	132^	59^	72^	95^	36v	1009	576	433	426	583	339	244	408	175
SAT 9.30A	30	CBS	3	B	4.7	18	413	1558	83^	316	256	45^	210	85^	39^	46^	51^	34^	946	585	361	387	559	340	218	388	170
204	97	CA	18	C	4.8	19	422	1515	62	271	219	40^	188	112	57^	55^	78	34^	944	523	421	385	558	307	251	336	222
MY PET MONSTER				A	3.3	14	292	1561	80^	304	239	19v	205^	40v	22v	18v	4v	36v	1013	529	484	225	788	428	360	362	426
SAT 9.00A	30	ABC	3	B	2.8	13	251	1564	60^	318	249	39^	233	106^	40^	66^	75^	31v	907	474	434	303	604	340	264	332	272
207	98	CA	17	C	3.2	14	285	1500	69^	283	239	62^	198	172	89^	83^	117	55^	848	427	421	310	538	296	242	272	266
NEW ARCHIES				A	3.9	12	346	1476	206	369	321	54^	142^	240	126^	114^	147^	93^	725	316	409	339	386	188	199	196	191
SAT 11.30A	30	NBC	3	B	4.1	13	366	1528	154	413	335	74^	226	214	84^	130	134	80^	674	342	332	296	379	213	165	178	200
182	91	CA	18	C	4.4	15	393	1506	171	358	301	99	212	264	109	155	152	112	671	335	336	290	382	202	179	186	196
PEE WEE'S PLAYHOUSE				A	6.2	21	549	1685	90^	380	332	49^	228	151	55^	96^	111^	40^	926	501	426	462	465	263	202	330	134
SAT 10.00A	30	CBS	3	B	5.9	20	520	1616	94	363	301	60^	287	94	33^	61^	62^	32^	872	485	388	400	472	254	218	322	150
208	99	CL	18	C	6.0	22	529	1566	91	307	253	55	233	135	51	84	86	49	891	478	413	393	498	260	238	304	194
POPEYE & SON				A	4.2	14	372	1513	66^	380	300	69^	263	146^	63^	83^	107^	38v	724	426	298	389	336	232	104^	197	139^
SAT 11.00A	30	CBS	3	B	4.2	13	372	1502	111	342	281	99	295	169	81^	88^	111	57^	696	414	282	310	385	249	136	201	184
192	93	CA	15	C	4.0	14	353	1562	111	347	277	83	250	197	94	103	121	76	767	450	317	343	424	252	172	232	192
REAL GHOSTBUSTERS CONT'D				A	4.8	15	425	1602	116^	378	305	129^	254	191	111^	80^	92^	99^	779	441	338	353	425	282	143^	221	205

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN. 11-17, 1988

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
REAL GHOSTBUSTERS-CONT'D																												
SAT	10.30A	30	ABC	3	B	4.9	16	431	1568	132	372	285	109	247	179	86	93	97	82^	770	470	300	336	434	285	149	212	222
	212	98	CA	14	C	4.7	16	416	1550	120	356	296	118	257	242	127	114	149	92	695	406	289	290	405	250	155	199	206
SMURFS I																												
SAT	8.30A	30	NBC	3	A	4.9	25	434	1352	73^	342	306	42^	290	148	102^	45^	92^	55^	573	334	239	214	359	224	135^	156	203
	206	99	CA	19	B	3.9	22	346	1404	48^	339	288	49^	302	150	90^	60^	107	43^	613	346	266	228	385	229	156	178	207
					C	4.1	22	367	1407	74	326	276	51^	221	164	89	75	112	53^	696	372	324	287	409	227	181	210	199
SMURFS II																												
SAT	9.00A	30	NBC	3	A	5.6	23	496	1358	103^	390	348	48^	283	90^	75^	16v	54^	36^	595	353	242	216	379	233	146	148	231
	206	99	CA	19	B	5.1	23	455	1421	87	376	316	65^	285	132	76^	57^	87	45^	627	358	269	249	379	230	149	173	205
					C	5.3	23	471	1420	98	344	291	69	238	172	86	86	115	57	666	363	303	286	380	217	163	200	180
SMURFS III																												
SAT	9.30A	30	NBC	3	A	6.9	25	611	1354	90^	357	314	62^	235	131	107	24v	100^	31^	632	366	266	255	377	232	146	134	244
	206	99	CA	19	B	6.2	24	549	1456	102	374	329	85	261	152	86	66	98	54^	669	356	313	271	398	232	166	186	212
					C	6.0	24	534	1447	115	359	310	80	238	182	92	90	117	65	668	352	316	286	382	210	172	200	183
TEEN WOLF																												
SAT	12.00N	30	CBS	3	A	2.7	9	239	1761	134^	427	377	116^	299	229^	107^	122^	134^	95^	805	467	338	469	337	260^	76^	190^	146^
	145	69	CA	3	B	3.6	11	316	1780	214	438	384	103^	336	261	125	136	142	118	746	417	329	384	362	236	125	156	206
				3	C	3.6	11	316	1780	214	438	384	103^	336	261	125	136	142	118	746	417	329	384	362	236	125	156	206

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS (2+)	WORK. ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS																											
ABC WIDE WORLD-SPORTS SAT				A	5.9	14	523	1417	238	667	274	650	273	564	29v	131	281	555	271	308	252	288	258	247	78^	30v	107^
SAT 4.32P	88	ABC	2	B	7.0	16	617	1581	218	627	294	611	276	643	80	221	373	608	338	390	294	346	280	218	126	66^	185
192	93	SA	2	C	7.0	16	617	1581	218	627	294	611	276	643	80	221	373	608	338	390	294	346	280	218	126	66^	185
4.30 - 5.00				A	5.0	13	443	1391	210	674	239	661	261	601	19v	126^	262	594	255	306	244	294	260	288	57^	30v	59^
5.00 - 5.30				A	6.0	15	532	1357	233	659	287	648	294	527	23v	109^	252	523	248	279	229	260	237	244	80^	26v	91^
5.30 - 6.00				A	6.6	15	585	1498	264	673	290	647	265	576	42^	156	322	559	305	337	280	311	279	222	92^	32^	157
NFL LIVE-SUN(S)				A	8.3	16	735	1703	283	589	340	571	347	866	102	271	535	796	465	544	433	512	448	252	135	69^	114
SUN 3.30P	30	NBC																									
207	99	SC																									
AFC CHAMPIONSHIP GAME(S)				A	28.7	51	2543	1779	262	585	341	565	331	963	104	343	601	916	553	643	496	586	477	273	115	73	115
SUN 4.00P	227	NBC																									
208	99	SE																									
CLEVELAND VS DENVER																											
4.00 - 4.30				A	24.9	50	2206	1755	236	555	321	535	325	981	100	323	595	928	542	643	496	597	509	285	111	74	107
4.30 - 5.00				A	28.2	55	2499	1754	242	550	320	531	321	977	102	325	593	926	543	641	492	590	506	285	116	72	110
5.00 - 5.30				A	29.1	56	2578	1753	244	561	328	543	316	960	99	320	581	912	533	627	482	576	496	285	120	78	112
5.30 - 6.00				A	27.5	52	2437	1766	256	575	336	556	321	963	108	346	593	913	543	629	485	570	471	284	117	74	111
6.00 - 6.30				A	27.2	49	2410	1780	262	574	343	558	333	982	109	360	622	934	574	664	514	604	474	270	114	69	110
6.30 - 7.00				A	30.1	51	2667	1793	274	596	345	577	334	971	108	359	620	925	574	662	513	600	468	263	107	68	119
7.00 - 7.30				A	32.9	51	2915	1822	289	631	361	609	343	944	103	356	603	903	562	642	500	580	450	261	117	72	130
7.30 - 8.00				A	30.0	45	2658	1837	305	655	389	629	365	929	108	357	603	888	562	641	494	573	441	247	126	77	127
AFC CHAMPIONSHIP POST(S)				A	19.2	30	1701	1809	313	672	415	649	406	870	102	365	587	829	546	624	485	563	393	205	143	82	125
SUN 7.47P	13	NBC																									
196	97	SC																									
CBS NCAA BASKETBALL-SAT				A	3.8	10	337	1503	151^	420	245	374	185^	805	103^	380	527	746	469	517	424	473	287	229	114^	84^	165^
SAT 4.00P	129	CBS	2	B	3.4	9	298	1380	168	419	273	378	213	719	94^	354	505	666	452	487	411	445	259	180	93^	59^	150^
192	94	SE	4	C	3.8	11	339	1411	141	386	213	365	190	746	85^	297	481	703	438	486	396	444	321	217	127	82^	152
UNLV VS PROVIDENCE																											
MEMPHIS STATE VS TULSA																											
4.00 - 4.30				A	3.9	11	346	1444	143^	388	247	343	175^	745	104^	386	529	681	465	487	425	447	235	194	121^	107^	191
4.30 - 5.00				A	3.8	10	337	1448	127^	384	209	351	155^	797	104^	401	531	740	474	510	428	464	247	230	97^	84^	169^
5.00 - 5.30				A	3.8	10	337	1430	151^	403	241	356	184^	751	95^	359	486	695	430	479	392	440	278	216	121^	82^	155^
5.30 - 6.00				A	4.0	9	354	1487	156^	418	248	365	189	820	103^	352	517	763	459	536	414	491	335	226	108^	64^	140^
6.00 - 6.30				A	3.5	8	310	1624	164^	544	257	495	216	871	101^	309	471	838	439	485	370	416	342	354	96^	53^	113^
CBS NFC CHAMPIONSHIP PRE(S)				A	9.8	27	868	1475	188	466	297	442	260	847	103	371	584	796	533	619	481	567	382	176	66^	31^	96
SUN 12.00N	30	CBS																									
208	99	SC																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN.11-17,1988

PROGRAM NAME DAY TIME DUR NET #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																									
CBS NFC CHAMPIONSHIP GAME(S) SUN 12.30P 195 CBS 211 99 SE		A	27.6	58	2445	1684	233	549	320	530	305	923	96	324	568	881	526	606	472	552	447	276	100	69	112
MINNESOTA VS WASHINGTON																									
12.30 - 1.00		A	20.2	47	1790	1606	212	522	307	501	279	896	97	331	558	850	513	595	461	543	430	255	74	47	115
1.00 - 1.30		A	25.7	56	2277	1645	230	529	310	509	288	905	90	318	554	864	514	595	464	545	439	269	96	72	115
1.30 - 2.00		A	28.2	59	2499	1662	237	548	318	530	303	922	98	326	571	876	525	598	473	546	442	278	93	66	99
2.00 - 2.30		A	28.4	58	2516	1684	242	559	331	540	318	918	96	328	571	878	531	609	475	553	441	269	103	71	104
2.30 - 3.00		A	30.3	61	2685	1699	237	551	318	536	309	930	95	320	570	891	532	613	475	557	458	278	109	76	109
3.00 - 3.30		A	31.1	62	2755	1728	233	558	323	543	314	939	96	323	569	897	527	609	473	554	455	288	110	73	122
3.30 - 4.00		A	31.8	62	2817	1733	230	560	321	540	311	932	92	318	568	892	528	606	476	555	458	286	115	75	127
CBS NFC CHAMPIONSHIP POST(S) SUN 3.45P 20 CBS 206 99 SC		A	15.6	31	1382	1765	245	587	352	568	335	915	98	340	595	878	559	631	498	570	431	247	131	75	132
3.30 - 4.00		A	17.1	34	1515	1767	239	579	346	561	332	928	100	342	600	891	563	637	500	574	438	254	129	74	131
4.00 - 4.30		A	11.3	23	1001	1723	269	615	373	593	342	841	86	324	563	807	529	596	478	544	391	211	136	78	132
MONY TOUR. OF CHAMPS-SAT.(S) SAT 1.00P 120 ABC 133 70 SE		A	2.2	7	195	1314	116^	489	132^	487	172^	706	18v	92^	297^	699	290^	332	279^	321^	379	367	48v	40v	72v
1.00 - 1.30		A	2.1	7	186	1375	164^	454	206^	446	182^	663	30v	171^	360	662	359	389	331^	360	315^	273^	84v	60v	173^
1.30 - 2.00		A	2.0	6	177	1319	124^	452	133^	452	200^	752	36v	104^	323^	728	299^	352^	287^	341^	401	376	59v	59v	55v
2.00 - 2.30		A	2.3	7	204	1213	88^	474	83^	474	139^	667	5v	54v	273^	663	270^	298^	268^	297^	391	365	26v	26v	46v
2.30 - 3.00		A	2.5	8	222	1300	89^	543	108^	543	166^	713	5v	48v	233^	712	232^	286^	228^	282^	388	427	25v	20v	19v
MONY TOUR. OF CHAMPS-SUN.(S) SUN 4.00P 121 ABC 172 87 SE		A	2.0	4	177	1454	105^	612	123^	612	123^	619	40v	101^	259^	618	258^	319^	220^	280^	300^	299^	50v	29v	172^
4.00 - 4.30		A	1.6	3	142	1397	83v	558	120^	558	120^	616	54v	99v	289^	616	289^	360^	235^	306^	323^	256^	45v	7v	177^
4.30 - 5.00		A	2.1	4	186	1395	93^	618	103^	618	107^	601	55v	134^	276^	599	274^	327^	221^	274^	260^	272^	20v	20v	156^
5.00 - 5.30		A	2.1	4	186	1436	101^	608	108^	608	107^	590	47v	111^	257^	588	256^	305^	210^	259^	274^	283^	42v	33v	196^
5.30 - 6.00		A	2.2	4	195	1548	134^	636	154^	635	152^	664	8v	64v	225^	663	224^	294^	217^	287^	342	369	88^	48v	160^
6.00 - 6.30		A	2.9	5	257	1526	148^	746	157^	746	171^	512	<<	47v	160^	512	160^	231^	160^	231^	295	281	115^	72^	152^
NBA ON CBS		A	4.4	13	390	1482	142^	374	228	361	201	725	114^	386	524	670	469	519	410	461	228	151^	124^	105^	258
SAT 1.30P 150 CBS	1	B	4.4	13	390	1482	142^	374	228	361	201	725	114^	386	524	670	469	519	410	461	228	151^	124^	105^	258
197 96 SE	2	C	4.8	14	428	1429	139	348	202	338	186	726	131	380	502	681	457	497	371	412	235	184	154	124	201
ATLANTA VS DALLAS																									
1.30 - 2.00		A	3.7	12	328	1466	121^	376	198	375	224	655	80^	345	463	634	442	487	383	428	210	147^	101^	78^	334
2.00 - 2.30		A	4.2	13	372	1470	136^	367	210	365	221	748	105^	409	544	709	505	553	438	486	219	157^	89^	68^	266
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																									
NBA ON CBS-CONT'D																									
2.30 - 3.00		A	4.4	13	390	1480	147^	381	246	376	224	707	97^	360	501	660	454	504	404	454	224	156^	109^	104^	284
3.00 - 3.30		A	5.0	15	443	1463	164	356	227	339	169	740	137^	400	541	658	459	509	404	454	232	149	132^	111^	235
3.30 - 4.00		A	4.9	14	434	1465	131^	374	242	341	171	731	134^	393	536	657	462	518	402	458	237	139^	175	147	185
NBC COLLEGE BSKBL SAT		A	2.9	9	257	1593	205^	486	285	480	278	736	142^	268	439	642	345	413	298	365	364	230^	156^	75^	215^
SAT 2.00P 123 NBC	2	B	4.4	12	390	1573	189	493	257	480	250	824	137	336	531	733	440	500	394	454	347	233	110^	59^	146
176 89 SE	3	C	3.9	11	350	1492	189	467	240	457	238	772	108	282	462	707	396	456	354	413	334	251	105	62^	148
UCLA VS LOUISVILLE																									
2.00 - 2.30		A	2.7	8	239	1575	238^	467	320	444	315	660	124^	245^	457	563	360	414	333	387	365	148^	134^	80^	314
2.30 - 3.00		A	2.6	8	230	1657	216^	502	321	500	315	737	108^	261^	449	634	346	408	341	403	377	226^	165^	70v	253^
3.00 - 3.30		A	3.0	9	266	1623	208^	497	288	497	267	756	152^	273	430	660	335	410	278	353	364	250	185^	96^	185^
3.30 - 4.00		A	3.2	9	284	1550	176^	479	235	479	237	787	174^	293	437	700	350	427	263	340	356	273	143^	56v	141^
4.00 - 4.30		A	3.6	10	319	1538	133^	508	213	502	199	760	152^	240	369	682	290	355	217	281	357	327	135^	61^	135^
PRO BOWLERS TOUR		A	4.0	11	354	1428	188	706	214	700	252	613	6v	87^	241	611	238	298	235	295	300	313	40v	34v	68^
SAT 3.00P 92 ABC	3	B	3.9	9	346	1453	169	695	232	688	244	604	29^	118	265	594	255	317	236	297	276	278	42^	27v	111
157 81 SE	3	C	3.9	9	346	1453	169	695	232	688	244	604	29^	118	265	594	255	317	236	297	276	278	42^	27v	111
3.00 - 3.30		A	3.3	9	292	1425	163^	669	203^	668	243	636	5v	90^	279	634	277	336	275	334	326	298	58^	56v	61^
3.30 - 4.00		A	4.0	11	354	1425	198	714	220	711	266	579	<<	64^	229	578	228	274	228	274	291	304	42v	40v	90^
4.00 - 4.30		A	4.7	12	416	1443	198	731	218	719	248	630	11v	101^	224	626	220	290	213	284	290	336	27v	14v	54^
4.30 - 5.00		A	3.5	9	310	1411	207	702	229	685	249	633	17v	147^	280	616	264	366	264	366	317	250	33v	16v	43v
SPORTSWORLD-SAT		A	4.9	12	434	1458	167	512	201	491	220	793	117^	267	417	718	343	410	301	368	369	308	80^	58^	73^
SAT 4.03P 177 NBC	1	B	4.9	12	434	1458	167	512	201	491	220	793	117^	267	417	718	343	410	301	368	369	308	80^	58^	73^
179 90 SA	4	C	4.5	12	398	1442	180	539	235	510	231	712	92	248	391	667	345	410	298	363	306	257	87	47^	103
HULA BOWL																									
4.00 - 4.30		A	3.9	11	346	1504	108^	469	150^	461	173^	822	131^	262	437	746	361	398	306	343	365	348	101^	58^	111^
4.30 - 5.00		A	4.3	11	381	1383	131^	396	151^	384	202	836	126^	274	462	752	378	438	336	396	400	315	76^	59^	75^
5.00 - 5.30		A	4.7	12	416	1448	155	452	186	417	202	807	106^	246	412	736	341	407	305	371	419	330	102^	70^	87^
5.30 - 6.00		A	5.0	12	443	1432	176	517	221	494	245	762	96^	262	405	685	328	396	309	377	358	289	82^	65^	70^
6.00 - 6.30		A	5.4	12	478	1464	203	594	250	570	265	768	121^	289	400	693	325	417	278	370	337	276	56^	46^	47^
6.30 - 7.00		A	5.9	12	523	1533	198	598	219	578	218	796	125	269	412	726	342	414	287	358	352	313	73^	56^	66^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21+	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17
WEEKEND DAYTIME OTHER																												
BUSINESS WORLD					A	1.4	4	124	1470	225^	632	173^	394^	632	339^	339^	340^	238^	623	245^	374^	623	374^	340^	415^	272^	174^	<<
SUN	12.30P	30	ABC	3	B	1.5	4	130	1395	215^	635	147^	332	635	291	293	314	302	640	148^	307	639	306	295	398	351	230^	<<
	127	73	N	15	C	1.4	4	122	1318	170^	584	117^	250	579	225	241	277	317	620	138^	316	614	310	292	353	332	243	34v
FACE THE NATION					A	2.5	7	222	1214	175^	643	106^	218^	640	203^	221^	309	407	502	128^	204^	501	203^	180^	213^	155^	265^	<<
SUN	10.30A	30	CBS	3	B	2.8	8	248	1259	205	676	129^	251	668	219	240	316	403	527	100^	255	517	246	239	264	251	246	8v
	120	81	CC	17	C	2.6	8	229	1309	202	661	105^	224	650	194	233	289	398	565	116	244	556	235	209	242	237	287	27v
HEALTH SHOW					A	2.1	7	186	1499	172^	494	223^	336^	487	302^	331^	174^	129^	527	176^	378	509	360	342	424	297^	66v	165^
SAT	12.30P	30	ABC	3	B	2.2	6	198	1516	211	618	220	357	598	278	321	287	218	430	202	314	408	292	251	294	169^	74^	156^
	154	80	N	10	C	1.9	6	167	1395	194	547	185	302	527	237	304	271	178	417	179	280	401	265	222	267	191	91^	135^
MEET THE PRESS					A	1.9	7	168	1286	178^	630	76v	183^	619	161^	215^	318^	392	529	183^	291^	528	290^	260^	296^	197^	203^	10v
SUN	9.30A	30	NBC	3	B	2.3	8	201	1263	207	647	153^	241	636	197	233	270	370	522	158^	264	507	249	231	275	227	214	24v
	143	89	CC	17	C	1.9	7	166	1304	208	668	146^	238	659	205	259	272	376	516	151^	252	497	233	216	263	240	218	35v
SUNDAY MORNING					A	4.2	17	372	1317	213	652	149^	281	644	263	302	313	332	567	136^	287	567	287	246	294	302	232	13v
SUN	9.00A	90	CBS	3	B	4.3	17	381	1330	210	679	127	270	675	254	291	324	372	556	125	265	550	258	228	272	299	247	27^
	178	96	N	17	C	4.2	17	369	1321	210	659	116	233	654	212	265	295	372	564	115	260	559	256	229	276	292	257	21^
	9.00 - 9.30				A	3.1	14	275	1358	151^	652	113^	215^	649	206^	262	313	381	596	115^	255	596	255	207^	268	337	280	14v
	9.30 - 10.00				A	4.4	17	390	1295	213	645	161^	290	637	277	317	310	315	553	136^	272	553	272	231	279	288	234	14v
	10.00 - 10.30				A	5.0	18	443	1338	256	671	162	321	660	293	319	322	324	573	151	325	572	325	289	330	298	206	13v
SUNDAY TODAY					A	2.1	12	186	1235	173^	553	101^	217^	520	174^	209^	249^	302^	561	155^	305^	556	300^	261^	308^	274^	209^	12v
SUN	8.00A	90	NBC	3	B	2.0	11	177	1171	182^	545	113^	222	530	179^	216	261	287	532	162^	291	520	279	251	306	270	186^	15v
	125	89	N	18	C	1.7	9	147	1254	216	591	149^	250	580	216	278	276	279	525	159^	273	519	266	230	294	266	189	33v
	8.00 - 8.30				A	1.7	13	151	1189	130^	550	78v	206^	517	170^	218^	236^	296^	507	106v	238^	507	238^	199^	246^	297^	222^	<<
	8.30 - 9.00				A	2.1	12	186	1260	168^	540	83v	189^	507	156^	195^	229^	312^	595	178^	334^	595	334^	265^	333^	293^	192^	8v
	9.00 - 9.30				A	2.5	11	222	1244	206^	566	131^	247^	534	191^	214^	275^	296	569	168^	326	557	314	300	330	241^	213^	22v
THIS WEEK-DAVID BRINKLEY					A	3.6	9	319	1321	150^	686	50v	194^	685	179^	230	376	442	533	110^	253	532	251	237	285	227	233	21v
SUN	11.30A	60	ABC	3	B	3.5	9	313	1326	150	653	65^	190	652	178	200	316	441	567	119	272	554	258	252	302	250	245	23v
	202	99	N	15	C	3.3	10	292	1343	145	668	78^	173	659	146	175	276	467	576	115	265	568	257	233	275	255	269	38^
	11.30 - 12.00				A	3.3	8	292	1400	196^	731	66^	223	731	213^	266	413	455	593	139^	298	590	295	287	340	252	242	15v
	12.00 - 12.30				A	3.8	9	337	1287	113^	665	38v	173^	664	154^	204	353	443	495	87^	220	495	220	200	245	212	230	26v

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. JAN. 11, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	64.7	66.6	66.7	67.3	67.5	69.7	69.0	68.8	67.7	67.5	66.1	65.7	62.1	60.4	58.8	57.3

ABC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					←MACGYVER (R)→				←ABC MONDAY NIGHT MOVIE EVIL IN CLEAR RIVER (PAE)→							
AVERAGE AUDIENCE (Hhlds (000) & %)					11,520 13.0	12.1 *		13.9 *	11,340 12.8	12.5 *		12.3 *		13.0 *		13.4 *
SHARE AUDIENCE %					19	18 *		20 *	20	18 *		19 *		21 *		23 *
AVG. AUD. BY 1/4 HR %					11.7	12.4	13.7	14.0	12.8	12.1	12.3	12.2	13.0	13.0	13.6	13.3

CBS TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					KATE & ALLIE		FRANK'S PLACE		NEWHART		DESIGNING WOMEN (PAE)		←WISEGUY→			
AVERAGE AUDIENCE (Hhlds (000) & %)					12,850 14.5		10,630 12.0		15,680 17.7		14,880 16.8		10,900 12.3	12.5 *		12.0 *
SHARE AUDIENCE %					21		17		26		25		21	20 *		21 *
AVG. AUD. BY 1/4 HR %					14.4	14.7	12.0	12.0	17.2	18.3	16.6	17.0	12.5	12.5	12.0	12.0

NBC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					ALF		VALERIE'S FAMILY		←NBC MONDAY NIGHT MOVIES FREEDOM FIGHTER→							
AVERAGE AUDIENCE (Hhlds (000) & %)					17,540 19.8		16,480 18.6		14,180 16.0	16.0 *		15.9 *		16.2 *		15.9 *
SHARE AUDIENCE %					29		27		25	24 *		24 *		26 *		27 *
AVG. AUD. BY 1/4 HR %					19.2	20.5	18.3	19.0	16.0	16.0	16.0	15.7	16.1	16.2	16.3	15.6

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	17.3	16.1	13.1	13.2	13.3	12.3	11.4	10.0
SHARE AUDIENCE %	26	24	19	19	20	19	19	17
SUPERSTATIONS AVERAGE AUDIENCE	4.3	3.5	2.7	2.8	2.6	2.6	2.0	1.8
SHARE AUDIENCE %	7	5	4	4	4	4	3	3
PBS AVERAGE AUDIENCE	1.9	3.0	4.1	5.1	4.1	4.1	3.4	2.4
SHARE AUDIENCE %	3	4	6	7	6	6	6	4
CABLE ORIG. AVERAGE AUDIENCE	5.9	7.2	7.1	7.8	7.6	7.6	7.4	6.4
SHARE AUDIENCE %	9	11	10	11	11	12	12	11
PAY SERVICES AVERAGE AUDIENCE	2.2	2.3	2.9	3.2	3.3	3.4	3.6	3.4
SHARE AUDIENCE %	3	3	4	5	5	5	6	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. JAN. 12, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	63.8	65.2	65.8	66.7	68.5	69.1	69.6	69.5	66.8	66.6	66.0	65.4	60.7	58.6	56.6	53.7
ABC TV					WHO'S THE BOSS?		GROWING PAINS		←MOONLIGHTING (R)(PAE)→				←THIRTYSOMETHING (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					19,940		20,730		13,910				11,960			
					22.5		23.4		15.7	16.5 *		14.9 *	13.5	13.9 *		13.2 *
SHARE AUDIENCE %					33		34		24	25 *		23 *	24	23 *		24 *
AVG. AUD. BY 1/4 HR %					21.7	23.3	23.4	23.3	17.3	15.7	15.1	14.7	13.9	13.8	13.4	13.0
CBS TV					←STEVE MARTIN SPECIAL COMEDY IS NOT PRETTY (R)→				←JAKE AND THE FATMAN (PAE)→				←CAGNEY & LACEY→			
AVERAGE AUDIENCE (Hhlds (000) & %)					7,350				10,450				12,050			
					8.3	8.8 *		7.8 *	11.8	11.3 *		12.2 *	13.6	13.2 *		14.1 *
SHARE AUDIENCE %					12	13 *		11 *	18	17 *		19 *	24	22 *		26 *
AVG. AUD. BY 1/4 HR %					9.3	8.3	7.6	8.0	11.0	11.6	12.1	12.4	12.7	13.6	14.4	13.8
NBC TV					←MATLOCK→				←HUNTER→				←CRIME STORY→			
AVERAGE AUDIENCE (Hhlds (000) & %)					17,280				15,420				11,250			
					19.5	18.8 *		20.2 *	17.4	17.3 *		17.5 *	12.7	13.0 *		12.4 *
SHARE AUDIENCE %					28	27 *		29 *	26	26 *		27 *	22	22 *		23 *
AVG. AUD. BY 1/4 HR %					18.3	19.4	20.2	20.1	17.1	17.5	17.7	17.2	13.5	12.6	12.5	12.2

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	16.4	14.9	12.5	12.5	13.1	13.6	11.7	8.8
SHARE AUDIENCE %	25	23	18	18	20	21	20	16
SUPERSTATIONS AVERAGE AUDIENCE	4.3	3.6	3.1	3.4	3.8	4.0	2.9	1.9
SHARE AUDIENCE %	7	5	5	5	6	6	5	3
PBS AVERAGE AUDIENCE	2.3	2.7	3.9	3.9	4.3	4.1	3.9	2.7
SHARE AUDIENCE %	4	4	6	6	6	6	7	5
CABLE ORIG. AVERAGE AUDIENCE	5.3	6.1	5.3	5.1	6.8	6.4	6.6	5.7
SHARE AUDIENCE %	8	9	8	7	10	10	11	10
PAY SERVICES AVERAGE AUDIENCE	2.7	2.2	2.9	3.3	3.4	2.8	3.1	3.2
SHARE AUDIENCE %	4	3	4	5	5	4	5	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. JAN.13, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	63.7	64.9	64.9	65.6	65.9	66.6	66.7	66.5	64.5	64.8	64.4	63.8	61.3	59.5	57.4	55.1
ABC TV					PERFECT STRANGERS		HEAD OF THE CLASS		HOOPERMAN		SLAP MAXWELL (PAE)		←DYNASTY (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					16,570 18.7		16,130 18.2		12,580 14.2		9,920 11.2		13,200 14.9	14.9 *		15.0 *
SHARE AUDIENCE %					28		27		22		17		26	25 *		27 *
AVG. AUD. BY 1/4 HR %					18.2	19.2	18.3	18.1	14.2	14.1	11.1	11.3	14.6	15.1	14.8	15.1
CBS TV					←LAW & HARRY MCGRAW→				←MAGNUM, P.I. (PAE)→				←EQUALIZER→			
AVERAGE AUDIENCE (Hhlds (000) & %)					7,970 9.0	9.1 *		8.8 *	14,800 16.7	15.9 *		17.5 *	10,810 12.2	12.7 *		11.7 *
SHARE AUDIENCE %					14	14 *		13 *	26	25 *		27 *	21	21 *		21 *
AVG. AUD. BY 1/4 HR %					9.4	8.9	8.5	9.0	15.2	16.6	17.8	17.3	13.1	12.3	12.2	11.3
NBC TV					←HIGHWAY TO HEAVEN→				←A YEAR IN THE LIFE→				←ST. ELSEWHERE→			
AVERAGE AUDIENCE (Hhlds (000) & %)					14,350 16.2	15.5 *		16.8 *	10,450 11.8	11.7 *		11.9 *	12,140 13.7	13.8 *		13.5 *
SHARE AUDIENCE %					24	23 *		25 *	18	18 *		19 *	23	23 *		24 *
AVG. AUD. BY 1/4 HR %					15.1	16.0	17.0	16.7	11.9	11.5	11.9	11.9	13.8	13.9	13.6	13.5
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	18.0		15.8		14.5		14.3		14.7		14.7		12.4		10.0	
SHARE AUDIENCE %	28		24		22		21		23		23		21		18	
SUPERSTATIONS AVERAGE AUDIENCE	4.6		3.5		3.9		3.8		3.9		4.1		3.4		2.3	
SHARE AUDIENCE %	7		5		6		6		6		6		6		4	
PBS AVERAGE AUDIENCE	1.5		1.7		2.6		2.6		2.5		2.3		1.8		1.7	
SHARE AUDIENCE %	2		3		4		4		4		4		3		3	
CABLE ORIG. AVERAGE AUDIENCE	5.0		6.0		6.6		7.2		7.8		7.8		7.0		6.0	
SHARE AUDIENCE %	8		9		10		11		12		12		12		11	
PAY SERVICES AVERAGE AUDIENCE	2.7		2.8		3.9		3.7		3.9		4.4		3.3		2.7	
SHARE AUDIENCE %	4		4		6		6		6		7		5		5	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. JAN.14, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
HUT	63.0	64.4	64.3	65.2	66.2	68.0	67.0	66.9	67.4	68.2	66.8	65.6	63.0	61.5	59.8	57.2		
ABC TV					CHARMINGS		←ABC THURSDAY NIGHT MOVIE DIAMONDS ARE FOR EVER (R)(PAE)→											
AVERAGE AUDIENCE (Hhlds (000) & %)					5,320 6.0		6,910 7.8	6.6 *		7.6 *		7.7 *		8.4 *		8.6 *		
SHARE AUDIENCE %					9		12	10 *		11 *		12 *		14 *		15 *		
AVG. AUD. BY 1/4 HR %					6.2	5.8	6.3	6.9	7.6	7.6	7.6	7.7	8.4	8.5	8.6	8.5		
CBS TV					←TOUR OF DUTY→				←SIMON & SIMON (PAE)→				←KNOTS LANDING→					
AVERAGE AUDIENCE (Hhlds (000) & %)					10,370 11.7	11.1 *		12.2 *	11,340 12.8	12.1 *		13.4 *	14,180 16.0	15.8 *		16.3 *		
SHARE AUDIENCE %					17	17 *		18 *	19	18 *		20 *	26	25 *		28 *		
AVG. AUD. BY 1/4 HR %					10.9	11.3	12.3	12.1	11.6	12.6	13.2	13.7	15.6	16.0	16.3	16.2		
NBC TV					BILL COSBY SHOW		A DIFFERENT WORLD		CHEERS		NIGHT COURT		←L.A. LAW→					
AVERAGE AUDIENCE (Hhlds (000) & %)					28,090 31.7		24,100 27.2		24,810 28.0		22,950 25.9		19,230 21.7	22.2 *		21.2 *		
SHARE AUDIENCE %					47		41		41		39		36	36 *		36 *		
AVG. AUD. BY 1/4 HR %					30.3	33.2	27.5	26.9	27.6	28.3	26.4	25.4	22.4	22.0	21.6	20.7		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS)								
AVERAGE AUDIENCE	16.5	14.4	11.2	12.3	11.9	11.8	10.0	8.0
SHARE AUDIENCE %	26	22	17	18	18	18	16	14
SUPERSTATIONS								
AVERAGE AUDIENCE	4.0	3.2	2.9	3.3	3.2	3.3	2.7	1.9
SHARE AUDIENCE %	6	5	4	5	5	5	4	3
PBS								
AVERAGE AUDIENCE	1.7	2.6	3.6	4.1	3.5	3.3	2.3	2.0
SHARE AUDIENCE %	3	4	5	6	5	5	4	3
CABLE ORIG.								
AVERAGE AUDIENCE	5.6	6.3	5.2	6.6	6.3	6.1	6.2	5.5
SHARE AUDIENCE %	9	10	8	10	9	9	10	9
PAY SERVICES								
AVERAGE AUDIENCE	1.6	2.0	2.2	2.1	2.5	2.6	2.7	2.3
SHARE AUDIENCE %	3	3	3	3	4	4	4	4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. JAN. 15, 1988

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT		57.2	57.9	58.1	58.7	58.8	58.9	59.3	59.9	60.6	61.7	62.3	62.3	59.4	58.1	56.8	54.8
ABC TV						FULL HOUSE		MR. BELVEDERE		THORNS		SLEDGE HAMMER (PAE)		←——20/20 (PAE)			——→
AVERAGE AUDIENCE (Hhlds (000) & %)	{					11,520 13.0		12,230 13.8		10,450 11.8		8,330 9.4		13,290 15.0	15.4 *		14.6 *
SHARE AUDIENCE	%					22		23		19		15		26	26 *		26 *
AVG. AUD. BY 1/4 HR	%					12.8	13.3	13.6	14.0	12.1	11.4	9.3	9.5	15.4	15.5	15.1	14.2
CBS TV						←——BEAUTY & THE BEAST			——→	←——DALLAS (PAE)			——→	←——FALCON CREST			——→
AVERAGE AUDIENCE (Hhlds (000) & %)	{					13,020 14.7	14.3 *		15.1 *	14,880 16.8	16.1 *		17.4 *	12,760 14.4	14.7 *		14.1 *
SHARE AUDIENCE	%					25	24 *		25 *	27	26 *		28 *	25	25 *		25 *
AVG. AUD. BY 1/4 HR	%					14.1	14.4	14.6	15.6	15.9	16.4	17.4	17.3	14.8	14.7	14.4	13.7
NBC TV						←——RAGS TO RICHES			——→	←——MIAMI VICE			——→	←——MIAMI VICE SPECIAL (R)			——→
AVERAGE AUDIENCE (Hhlds (000) & %)	{					7,530 8.5	8.6 *		8.5 *	13,640 15.4	14.5 *		16.3 *	11,080 12.5	12.2 *		12.8 *
SHARE AUDIENCE	%					14	15 *		14 *	25	24 *		26 *	22	21 *		23 *
AVG. AUD. BY 1/4 HR	%					8.7	8.5	8.4	8.6	13.8	15.3	16.3	16.3	12.3	12.1	12.6	13.0

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS)								
AVERAGE AUDIENCE	15.3	13.6	13.5	12.9	12.3	12.5	10.2	8.9
SHARE AUDIENCE %	27	23	23	22	20	20	17	16
SUPERSTATIONS								
AVERAGE AUDIENCE	3.7	2.9	3.1	2.8	2.8	2.8	2.1	2.1
SHARE AUDIENCE %	6	5	5	5	5	4	4	4
PBS								
AVERAGE AUDIENCE	1.6	1.9	3.2	3.4	2.1	2.3	1.9	1.8
SHARE AUDIENCE %	3	3	5	6	3	4	3	3
CABLE ORIG.								
AVERAGE AUDIENCE	5.6	6.3	7.2	7.2	6.6	6.6	5.5	4.8
SHARE AUDIENCE %	10	11	12	12	11	11	9	9
PAY SERVICES								
AVERAGE AUDIENCE	1.8	1.8	2.2	2.6	2.9	3.3	4.0	3.9
SHARE AUDIENCE %	3	3	4	4	5	5	7	7

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.16, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	52.2	52.6	53.1	54.8	58.2	59.1	59.4	60.2	60.5	61.1	59.6	59.4	57.0	55.6	54.2	52.9	49.2	46.1
ABC TV					←DOLLY→				←OHARA (PAE)→				←SPENSER: FOR HIRE (PAE)→					
AVERAGE AUDIENCE (Hhlds (000))					10,010				7,350				10,450					
AVERAGE AUDIENCE (%)					11.3	11.2 *		11.4 *	8.3	7.6 *		9.0 *	11.8	11.4 *		12.2 *		
SHARE AUDIENCE %					19	19 *		19 *	14	13 *		15 *	21	20 *		23 *		
AVG. AUD. BY 1/4 HR %					11.2	11.2	11.1	11.7	7.6	7.6	8.8	9.3	11.3	11.5	12.1	12.3		
CBS TV					←HIGH MOUNTAIN RANGERS→				←HOUSTON KNIGHTS (PAE)→				←WEST 57TH→					
AVERAGE AUDIENCE (Hhlds (000))					10,190				8,150				7,440					
AVERAGE AUDIENCE (%)					11.5	11.6 *		11.4 *	9.2	9.0 *		9.3 *	8.4	8.8 *		8.0 *		
SHARE AUDIENCE %					19	20 *		19 *	15	15 *		16 *	15	16 *		15 *		
AVG. AUD. BY 1/4 HR %					11.6	11.7	11.4	11.5	8.9	9.1	9.4	9.2	9.2	8.5	8.2	7.7		
NBC TV					FACTS OF LIFE		227		GOLDEN GIRLS		AMEN		←J.J. STARBUCK→					
AVERAGE AUDIENCE (Hhlds (000))					12,760		14,800		21,090		16,830		10,990					
AVERAGE AUDIENCE (%)					14.4		16.7		23.8		19.0		12.4	12.9 *		12.0 *		
SHARE AUDIENCE %					25		28		39		32		23	23 *		22 *		
AVG. AUD. BY 1/4 HR %					13.6	15.2	16.0	17.3	23.4	24.1	19.2	18.8	13.3	12.5	12.1	11.9		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	14.3	14.5	10.8	9.6	10.0	10.8	12.2	11.6	9.3
SHARE AUDIENCE %	27	27	18	16	16	18	22	22	19
SUPERSTATIONS AVERAGE AUDIENCE	3.8	4.1	2.8	2.4	2.8	3.4	3.6	3.7	2.3
SHARE AUDIENCE %	7	8	5	4	5	6	6	7	5
PBS AVERAGE AUDIENCE	2.7	3.3	3.5	3.4	2.9	3.4	2.7	2.5	2.2
SHARE AUDIENCE %	5	6	6	6	5	6	5	5	5
CABLE ORIG. AVERAGE AUDIENCE	6.9	7.2	6.1	6.5	6.3	6.4	6.3	5.1	3.6
SHARE AUDIENCE %	13	13	10	11	10	11	11	10	8
PAY SERVICES AVERAGE AUDIENCE	3.4	3.9	5.1	5.3	4.2	3.8	4.7	5.0	5.2
SHARE AUDIENCE %	6	7	9	9	7	6	8	9	11

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.16, 1988

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		40.4	37.3	33.6	32.1	29.3	27.1	23.7	21.5	18.7	17.2	15.8	14.6	13.1	11.8
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	{	1,680													
		1.9													
SHARE AUDIENCE	%	8													
AVG. AUD. BY 1/4 HR	%	1.9													
CBS TV															
AVERAGE AUDIENCE (Hhlds (000) & %)	{														
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														
NBC TV		← NAACP IMAGE AWARDS →													
AVERAGE AUDIENCE (Hhlds (000) & %)	{	6,200													
		7.0	7.5 *		6.9 *		6.6 *								
SHARE AUDIENCE	%	21	19 *		21 *		23 *								
AVG. AUD. BY 1/4 HR	%	7.9	7.1	7.0	6.9	6.8	6.4								
INDEPENDENTS (INCL. SUPERSTATIONS)															
AVERAGE AUDIENCE		9.6		8.1		6.7		5.6		4.6		4.4		3.6	
SHARE AUDIENCE %		25		25		24		25		26		29		29	
SUPERSTATIONS															
AVERAGE AUDIENCE		2.3		2.3		2.1		1.5		0.9		0.9		0.9	
SHARE AUDIENCE %		6		7		7		7		5		6		7	
PBS															
AVERAGE AUDIENCE		1.8		1.4		1.0		0.7 ^		0.4 ^		0.3 ^		0.3 ^	
SHARE AUDIENCE %		5		4		4		3 ^		2 ^		2 ^		2 ^	
CABLE ORIG.															
AVERAGE AUDIENCE		4.0		3.6		2.9		2.5		2.4		2.0		1.9	
SHARE AUDIENCE %		10		11		10		11		13		13		15	
PAY SERVICES															
AVERAGE AUDIENCE		5.5		4.3		4.4		4.4		3.3		3.0		2.8	
SHARE AUDIENCE %		14		13		16		19		18		20		22	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SAT.,ABC,(11:30-11:45)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. JAN. 17, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	64.5	66.6	67.8	67.2	68.3	68.6	68.5	68.5	65.8	65.4	64.8	64.1	62.5	61.9	61.0	57.6	48.5	42.0
ABC TV	←DISNEY SUNDAY MOVIE EARTH-STAR VOYAGER, PT 1→								←ABC SUNDAY NIGHT MOVIE STRANGER ON MY LAND (PAE)→									
AVERAGE AUDIENCE (Hhlds (000) & %)	9,750								10,190									
	11.0	9.0 *		10.5 *		12.4 *		12.1 *	11.5	10.4 *		11.0 *		12.0 *		12.6 *		
SHARE AUDIENCE %	16	14 *		16 *		18 *		18 *	18	16 *		17 *		19 *		21 *		
AVG. AUD. BY 1/4 HR %	8.8	9.2	9.8	11.2	12.8	11.9	12.1	12.1	10.4	10.3	10.8	11.2	11.8	12.1	12.7	12.5		
CBS TV	←60 MINUTES→				←MURDER, SHE WROTE (R)→				←CBS SUNDAY MOVIE ALONE IN THE NEON JUNGLE (PAE)→								CBS SUNDAY NEWS	
AVERAGE AUDIENCE (Hhlds (000) & %)	15,680				17,810				15,590								2,750	
	17.7	15.6 *		19.9 *	20.1	19.7 *		20.4 *	17.6	17.4 *		18.0 *		17.8 *		17.2 *	3.1	
SHARE AUDIENCE %	27	24 *		29 *	29	29 *		30 *	28	27 *		28 *		29 *		29 *	7	
AVG. AUD. BY 1/4 HR %	14.7	16.6	18.4	21.3	19.8	19.7	20.3	20.5	17.2	17.7	18.1	17.9	17.9	17.8	17.8	16.5	3.1	
NBC TV	AFC CHAMPIONSHIP GAME CLEVELAND VS DENVER (4:00-7:47)(PAE)			(1)	FAMILY TIES		MY TWO DAD'S		←NBC SUNDAY NIGHT MOVIE CRASH COURSE→									
AVERAGE AUDIENCE (Hhlds (000) & %)				17,010	17,810		16,300		17,630									
		32.9 *		19.2	20.1		18.4		19.9	20.5 *		20.2 *		19.6 *		19.1 *		
SHARE AUDIENCE %		51 *		30	29		27		32	31 *		31 *		32 *		32 *		
AVG. AUD. BY 1/4 HR %	32.2	33.7	31.1	19.2	19.5	20.7	18.4	18.4	20.4	20.5	20.5	20.0	19.8	19.5	19.4	18.8		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	11.2	12.5	11.3	11.5	9.5	8.5	7.4	6.8	6.1
SHARE AUDIENCE %	17	19	16	17	14	13	12	11	13
SUPERSTATIONS AVERAGE AUDIENCE	2.5	2.8	3.2	3.6	3.1	3.0	2.1	1.9	1.3
SHARE AUDIENCE %	4	4	5	5	5	5	3	3	3
PBS AVERAGE AUDIENCE	1.9	2.4	3.7	4.3	4.0	3.6	2.5	2.2	1.2
SHARE AUDIENCE %	3	4	5	6	6	6	4	4	3
CABLE ORIG. AVERAGE AUDIENCE	3.7	3.8	4.1	4.2	4.7	4.9	4.4	4.1	3.3
SHARE AUDIENCE %	6	6	6	6	7	8	7	7	7
PAY SERVICES AVERAGE AUDIENCE	1.8	2.2	2.9	3.2	4.9	4.2	4.4	3.2	3.0
SHARE AUDIENCE %	3	3	4	5	7	7	7	5	7

U.S. TV HOUSEHOLDS: 88,600,000

(1) AFC CHAMPIONSHIP POST,(PAE),NBC,(7:47-8:00),(S)

For explanation of symbols, See page B.

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		34.1	29.6	25.1	23.0	20.0	17.8	15.3	13.3	11.5	10.4	9.1	7.9	7.1	6.7
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)		1,590													
		1.8													
SHARE AUDIENCE	%	6													
AVG. AUD. BY 1/4 HR	%	1.8													
CBS TV															
AVERAGE AUDIENCE (Hhlds (000) & %)															
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														
NBC TV		(2)	(PAE)												
AVERAGE AUDIENCE (Hhlds (000) & %)		1,950													
		2.2													
SHARE AUDIENCE	%	7													
AVG. AUD. BY 1/4 HR	%	2.2													
INDEPENDENTS (INCL. SUPERSTATIONS)															
AVERAGE AUDIENCE		6.2		5.2		4.3		3.2		2.3		1.5		1.1	
SHARE AUDIENCE %		19		22		23		22		21		18		16	
SUPERSTATIONS															
AVERAGE AUDIENCE		1.6		1.6		1.4		1.2		1.0		0.7 ^		0.4 ^	
SHARE AUDIENCE %		5		7		7		8		9		8 ^		6 ^	
PBS															
AVERAGE AUDIENCE		1.3		0.8		0.5 ^		0.4 ^		0.2 ^		0.2 ^		0.1 v	
SHARE AUDIENCE %		4		3		3 ^		3 ^		2 ^		2 ^		1 v	
CABLE ORIG.															
AVERAGE AUDIENCE		3.6		2.1		1.7		1.7		1.5		1.2		1.0	
SHARE AUDIENCE %		11		9		9		12		14		14		14	
PAY SERVICES															
AVERAGE AUDIENCE		2.7		2.7		2.5		1.8		1.5		1.5		1.5	
SHARE AUDIENCE %		8		11		13		13		14		18		22	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SUN.,ABC,(11:30-11:45)

(2) G MICHAELS SPORTS MACHINE,NBC,(11:30-11:45)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.11-15,1988

TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT	8.2	9.7	11.8	14.3	16.8	19.1	20.5	21.3	21.9	22.5	22.8	23.2	24.3	25.4	26.0	26.2	24.7	25.3
ABC TV	(PAE)	(1)	(PAE)	(2)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)		1,150		2,020			3,650				3,830							
		1.3		2.3			4.1				4.3							
SHARE AUDIENCE %		13		16			19				19							
AVG. AUD. BY 1/4 HR %		1.3		2.3			4.0	4.2			4.3	4.3						
CBS TV			CBS MORNING NEWS- 6:30AM		CBS THIS MORNING-A (SUS)		CBS THIS MORNING-1		CBS THIS MORNING-B (SUS)		CBS THIS MORNING-2						BLACKOUT	
AVERAGE AUDIENCE (Hhlds (000) & %)			1,080				2,060				2,300						2,360	
			1.2				2.3				2.6						2.7	
SHARE AUDIENCE %			11				11				11						11	
AVG. AUD. BY 1/4 HR %			1.1	1.3			2.4	2.3			2.5	2.7					2.5	2.8
NBC TV	NBC NEWS AT SUNRISE (PAE)				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)								SALE OF THE CENTURY	
AVERAGE AUDIENCE (Hhlds (000) & %)	1,830						4,040				4,540						3,100	
	2.1						4.6				5.1						3.5	
SHARE AUDIENCE %	20						22				22						14	
AVG. AUD. BY 1/4 HR %	1.7	2.3					4.6	4.5			5.1	5.2					3.4	3.6
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	1.5		2.8		4.9		6.2		6.2		6.1		5.5		5.4		5.8	
SHARE AUDIENCE %	17		22		27		29		28		26		22		21		23	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.6		1.0		1.3		1.5		1.4		1.5		1.3		1.4		1.5	
SHARE AUDIENCE %	7		7		7		7		6		7		5		6		6	
PBS																		
AVERAGE AUDIENCE	<<		0.1 v		0.4		0.8		1.0		1.2		1.6		1.7		1.4	
SHARE AUDIENCE %	<<		1 v		2		4		4		5		7		6		6	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.2		1.3		1.8		1.9		2.1		2.2		2.3		2.5		2.4	
SHARE AUDIENCE %	14		10		10		9		10		10		9		10		10	
PAY SERVICES																		
AVERAGE AUDIENCE	0.8		0.9		1.0		1.0		1.1		1.1		1.1		1.1		1.0	
SHARE AUDIENCE %	9		7		5		5		5		5		4		4		4	

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)
(2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN. 11-15, 1988

TIME		10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		25.5	25.9	25.9	26.3	26.5	27.6	29.2	30.0	30.0	30.6	31.8	32.4	31.6	31.6	31.0	31.3	31.2	31.1
ABC TV				WHO'S THE BOSS? M-F		MR. BELVEDERE-M-F		RYAN'S HOPE		LOVING		←ALL MY CHILDREN→				←ONE LIFE TO LIVE→ (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)				3,650		3,010		2,850		3,740		6,720				6,820			
				4.1		3.4		3.2		4.2		7.6	7.2 *		7.9 *	7.7	7.7 *		7.7 *
SHARE AUDIENCE	%			16		13		11		14		24	22 *		25 *	25	25 *		25 *
AVG. AUD. BY 1/4 HR	%			4.0	4.2	3.4	3.4	3.2	3.2	4.1	4.3	6.9	7.5	7.9	8.0	7.7	7.6	7.7	7.8
CBS TV		NEW CARD SHARKS		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (PAE)				←YOUNG AND THE RESTLESS→				BOLD AND THE BEAUTIFUL		←AS THE WORLD TURNS→			
AVERAGE AUDIENCE (Hhlds (000) & %)		2,890		4,700		6,170				8,040				4,960		6,170			
		3.3		5.3		7.0				9.1	8.9 *		9.3 *	5.6		7.0	6.8 *		7.1 *
SHARE AUDIENCE	%	13		20		26				30	30 *		30 *	18		22	22 *		23 *
AVG. AUD. BY 1/4 HR	%	3.1	3.4	5.0	5.6	6.7	7.3			8.6	9.2	9.4	9.2	5.7	5.5	6.7	7.0	7.1	7.0
NBC TV		CLASSIC CONCENTRATION		WHEEL OF FORTUNE		WIN, LOSE OR DRAW		SUPER PASSWORD		SCRABBLE		←DAYS OF OUR LIVES→				←ANOTHER WORLD→ (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)		3,760		5,720		4,360		3,230		3,880		7,300				5,000			
		4.2		6.5		4.9		3.6		4.4		8.2	7.9 *		8.6 *	5.6	5.8 *		5.5 *
SHARE AUDIENCE	%	16		24		18		12		14		26	25 *		27 *	18	19 *		18 *
AVG. AUD. BY 1/4 HR	%	4.2	4.3	6.4	6.6	4.9	5.0	3.5	3.7	4.2	4.5	7.7	8.1	8.5	8.6	5.9	5.6	5.6	5.5
INDEPENDENTS (INCL. SUPERSTATIONS)																			
AVERAGE AUDIENCE		5.7		4.7		4.6		5.2		6.0		5.6		6.0		6.5		6.8	
SHARE AUDIENCE %		22		18		17		18		20		17		19		21		22	
SUPERSTATIONS																			
AVERAGE AUDIENCE		1.5		1.5		1.5		1.7		2.0		1.7		1.9		2.0		2.2	
SHARE AUDIENCE %		6		6		5		6		7		5		6		6		7	
PBS																			
AVERAGE AUDIENCE		1.1		0.9		0.8		0.8		0.7		0.9		0.8		0.5		0.6	
SHARE AUDIENCE %		4		3		3		3		2		3		3		2		2	
CABLE ORIG.																			
AVERAGE AUDIENCE		2.5		2.7		2.8		2.8		2.9		2.7		2.9		3.4		3.5	
SHARE AUDIENCE %		10		10		10		10		9		8		9		11		11	
PAY SERVICES																			
AVERAGE AUDIENCE		1.2		1.1		1.2		1.1		1.1		1.0		1.0		1.0		1.0	
SHARE AUDIENCE %		5		4		4		4		4		3		3		3		3	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.11-15,1988

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		30.5	31.3	31.6	33.1	34.2	36.4	38.7	40.9	42.8	45.2	47.0	49.7	55.9	58.3	59.6	61.1
ABC TV		←GENERAL HOSPITAL→														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Hhlds (000) & %)		6,960 7.9	7.9 *		7.9 *											10,650 12.0	
SHARE AUDIENCE	%	25	26 *		25 *											20	
AVG. AUD. BY 1/4 HR	%	8.0	7.8	7.8	7.9											11.9	12.2
CBS TV		←GUIDING LIGHT (PAE)→				←(PAE)→										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Hhlds (000) & %)		5,940 6.7	6.7 *		6.8 *											11,110 12.5	
SHARE AUDIENCE	%	21	22 *		21 *											21	
AVG. AUD. BY 1/4 HR	%	6.6	6.7	6.8	6.7											12.5	12.6
NBC TV		←SANTA BARBARA→														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Hhlds (000) & %)		4,520 5.1	5.0 *		5.2 *											10,560 11.9	
SHARE AUDIENCE	%	16	16 *		16 *											20	
AVG. AUD. BY 1/4 HR	%	5.0	5.0	5.1	5.3											11.8	12.1
INDEPENDENTS (INCL. SUPERSTATIONS)																	
AVERAGE AUDIENCE		7.2		8.1		9.4		10.6		12.2		13.3		15.3		16.8	
SHARE AUDIENCE %		23		25		27		27		28		27		27		28	
SUPERSTATIONS																	
AVERAGE AUDIENCE		2.0		2.1		2.5		2.8		3.1		3.2		3.1		3.5	
SHARE AUDIENCE %		7		7		7		7		7		7		5		6	
PBS																	
AVERAGE AUDIENCE		0.5		0.6		0.9		1.1		1.1		1.2		1.5		1.6	
SHARE AUDIENCE %		2		2		2		3		2		3		3		3	
CABLE ORIG.																	
AVERAGE AUDIENCE		3.9		4.1		4.4		4.6		4.5		4.5		4.7		5.5	
SHARE AUDIENCE %		12		13		13		12		10		9		8		9	
PAY SERVICES																	
AVERAGE AUDIENCE		1.0		1.1		1.1		1.3		1.2		1.4		1.7		1.9	
SHARE AUDIENCE %		3		3		3		3		3		3		3		3	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN. 16, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	7.3	8.0	9.1	10.9	13.3	15.8	18.5	20.9	23.0	25.1	26.4	27.8	29.3	31.0	31.1	31.5	30.8	31.2
ABC TV					CARE BEAR FAMILY		LITTLE CLOWNS-HAPPYTOWN		MY PET MONSTER		ALL NEW POUND PUPPIES		LITTLE WIZARDS		REAL GHOSTBUSTERS		FLINTSTONE KIDS	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,420		2,130		2,920		3,280		3,630		4,250		4,080	
					1.6		2.4		3.3		3.7		4.1		4.8		4.6	
SHARE AUDIENCE %					11		12		14		14		14		15		15	
AVG. AUD. BY 1/4 HR %					1.4	1.9	2.1	2.6	3.0	3.6	3.5	3.8	4.0	4.1	4.5	5.1	4.7	4.5
CBS TV					HELLO KITTY		MUPPET BABIES I		MUPPET BABIES II		MUPPET BABIES III		PEE WEE'S PLAYHOUSE		MIGHTY MOUSE		POPEYE & SON	
AVERAGE AUDIENCE (Hhlds (000) & %)					2,220		3,630		4,250		4,250		5,490		3,990		3,720	
					2.5		4.1		4.8		4.8		6.2		4.5		4.2	
SHARE AUDIENCE %					17		21		20		18		21		14		14	
AVG. AUD. BY 1/4 HR %					2.2	2.8	3.8	4.3	4.7	4.9	4.8	4.9	5.8	6.5	4.7	4.3	4.2	4.3
NBC TV					GUMMI BEARS		SMURFS I		SMURFS II		SMURFS III		ALF-SAT MORN		ALVIN AND THE CHIPMUNKS		FRAGGLE ROCK	
AVERAGE AUDIENCE (Hhlds (000) & %)					2,920		4,340		4,960		6,110		5,670		6,020		4,430	
					3.3		4.9		5.6		6.9		6.4		6.8		5.0	
SHARE AUDIENCE %					23		25		23		25		21		22		16	
AVG. AUD. BY 1/4 HR %					2.9	3.7	4.7	5.2	5.3	5.8	6.9	6.8	6.4	6.4	6.6	7.0	5.1	4.8
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	2.1		2.5		3.1		4.0		4.6		5.0		6.4		7.2		7.5	
SHARE AUDIENCE %	27		25		21		20		19		18		21		23		24	
SUPERSTATIONS AVERAGE AUDIENCE	0.4	^	0.8		0.8		1.4		1.2		1.3		1.3		1.6		1.7	
SHARE AUDIENCE %	5	^	8		5		7		5		5		4		5		5	
PBS AVERAGE AUDIENCE	0.2	^	0.3	^	0.5	^	0.9		1.4		1.4		1.4		1.6		2.0	
SHARE AUDIENCE %	3	^	3	^	3	^	5		6		5		5		5		6	
CABLE ORIG. AVERAGE AUDIENCE	1.6		1.5		2.3		2.6		3.7		4.4		5.2		5.6		5.6	
SHARE AUDIENCE %	21		15		16		13		15		16		17		18		18	
PAY SERVICES AVERAGE AUDIENCE	1.1		1.3		1.3		1.1		1.5		1.9		1.9		1.9		2.7	
SHARE AUDIENCE %	14		13		9		6		6		7		6		6		9	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.16, 1988

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT		31.4	31.8	31.2	31.8	31.2	31.3	30.3	31.5	31.7	32.5	32.5	32.7	32.9	33.4	33.5	35.1	35.4	36.2
ABC TV		BUGS BUNNY & TWEETY SHOW		ANIMAL CRACK-UPS		HEALTH SHOW		←		MONY TOUR. OF CHAMPS-SAT.				→		← PRO BOWLERS TOUR (3:00-4:32)(PAE)			→
AVERAGE AUDIENCE (Hhlds (000) & %)		3,990		3,630		1,860		1,950								3,540			
		4.5		4.1		2.1		2.2	2.1 *		2.0 *		2.3 *		2.5 *	4.0	3.3 *		4.0 *
SHARE AUDIENCE	%	14		13		7		7	7 *		6 *		7 *		8 *	11	9 *		11 *
AVG. AUD. BY 1/4 HR	%	4.4	4.5	4.0	4.1	2.2	2.0	2.3	2.0	2.1	2.0	2.2	2.4	2.4	2.5	3.0	3.6	3.8	4.1
CBS TV		DENNIS THE MENACE		TEEN WOLF		GALAXY HIGH SCHOOL(B)				←			NBA ON CBS ATLANTA VS DALLAS						→
AVERAGE AUDIENCE (Hhlds (000) & %)		2,840		2,390		2,300				3,900									
		3.2		2.7		2.6				4.4	3.7 *		4.2 *		4.4 *		5.0 *		4.9 *
SHARE AUDIENCE	%	10		9		9				13	12 *		13 *		13 *		15 *		14 *
AVG. AUD. BY 1/4 HR	%	3.3	3.2	2.6	2.7	2.7	2.6			3.6	3.7	4.2	4.3	4.2	4.5	5.1	5.0	5.1	4.7
NBC TV		NEW ARCHIES		FOOFUR		I'M TELLING						←		NBC COLLEGE BSKBL SAT UCLA VS LOUISVILLE (2:00-4:03)(PAE)					→
AVERAGE AUDIENCE (Hhlds (000) & %)		3,460		2,040		2,130						2,570							
		3.9		2.3		2.4						2.9	2.7 *		2.6 *		3.0 *		3.2 *
SHARE AUDIENCE	%	12		7		8						9	8 *		8 *		9 *		9 *
AVG. AUD. BY 1/4 HR	%	4.0	3.9	2.4	2.2	2.3	2.5					2.9	2.5	2.7	2.5	2.9	3.1	3.3	3.2

	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00	3:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	8.1	7.7	9.1	9.2	10.5	10.2	10.5	10.5	11.5
SHARE AUDIENCE %	26	24	29	30	33	31	32	31	32
SUPERSTATIONS AVERAGE AUDIENCE	1.8	1.7	2.2	2.6	3.1	2.3	2.0	2.5	2.5
SHARE AUDIENCE %	6	5	7	8	10	7	6	7	7
PBS AVERAGE AUDIENCE	2.3	2.5	2.2	2.2	2.3	2.6	2.6	2.9	2.4
SHARE AUDIENCE %	7	8	7	7	7	8	8	8	7
CABLE ORIG. AVERAGE AUDIENCE	6.0	6.2	7.1	7.4	7.7	7.4	7.6	7.2	7.3
SHARE AUDIENCE %	19	20	23	24	24	23	23	21	20
PAY SERVICES AVERAGE AUDIENCE	3.5	3.9	2.4	1.9	2.0	2.3	2.5	2.6	2.5
SHARE AUDIENCE %	11	12	8	6	6	7	8	8	7

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

 Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY SAT. JAN. 16, 1988

TIME		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		37.0	37.3	37.6	38.5	38.9	40.3	41.8	43.4	45.7	47.9	49.1	50.8
ABC TV		PRO BOWLERS TOUR (3:00-4:32)(PAE)		←——ABC WIDE WORLD-SPORTS SAT——→ (4:32-6:00)(PAE)								ABC WRLD NEWS TONIGHT-SAT (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)			4.7 *	5,230 5.9	5.0 *		6.0 *		6.6 *			7,800 8.8	
SHARE AUDIENCE	%		12 *	14	13 *		15 *		15 *			17	
AVG. AUD. BY 1/4 HR	%	4.6	4.8	4.7	5.2	6.3	5.7	6.2	7.0			8.7	8.9
CBS TV		←——CBS NCAA BASKETBALL-SAT——→ UNLV VS PROVIDENCE,MEMPHIS STATE VS TULSA (MULTI SEGMENT)(PAE)										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Hhlds (000) & %)		3,370 3.8	3.9 *		3.8 *		3.8 *		4.0 *			7,440 8.4	
SHARE AUDIENCE	%	10	11 *		10 *		10 *		9 *			16	
AVG. AUD. BY 1/4 HR	%	4.0	3.8	3.8	3.8	4.0	3.6	3.7	4.2	3.5		8.2	8.6
NBC TV		←——SPORTSWORLD-SAT——→ HULA BOWL (4:03-7:00)(PAE)											
AVERAGE AUDIENCE (Hhlds (000) & %)		4,340 4.9	3.9 *		4.3 *		4.7 *		5.0 *		5.4 *		5.9 *
SHARE AUDIENCE	%	12	11 *		11 *		12 *		12 *		12 *		12 *
AVG. AUD. BY 1/4 HR	%	3.7	4.1	4.3	4.3	4.5	4.8	4.9	5.0	5.2	5.5	5.8	6.0
INDEPENDENTS (INCL. SUPERSTATIONS)													
AVERAGE AUDIENCE		11.5		11.3		11.9		14.0		13.5		14.6	
SHARE AUDIENCE %		31		30		30		33		29		29	
SUPERSTATIONS													
AVERAGE AUDIENCE		3.0		3.2		3.1		3.5		4.0		4.5	
SHARE AUDIENCE %		8		8		8		8		9		9	
PBS													
AVERAGE AUDIENCE		3.1		3.2		2.8		2.8		2.6		2.7	
SHARE AUDIENCE %		8		8		7		7		6		5	
CABLE ORIG.													
AVERAGE AUDIENCE		7.4		7.5		8.2		8.6		7.3		7.0	
SHARE AUDIENCE %		20		20		21		20		16		14	
PAY SERVICES													
AVERAGE AUDIENCE		2.5		2.9		3.1		3.0		3.0		3.0	
SHARE AUDIENCE %		7		8		8		7		6		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN. 17, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	6.6	7.4	8.3	9.9	12.0	14.1	16.2	18.3	20.8	23.4	24.9	26.5	28.2	29.3	30.5	31.5	32.7	33.8
ABC TV																		
AVERAGE AUDIENCE (Hhlds (000) & %)																		
SHARE AUDIENCE %																		
AVG. AUD. BY 1/4 HR %																		
CBS TV					FOR OUR TIMES (SUS)				←SUNDAY MORNING					→	FACE THE NATION			
AVERAGE AUDIENCE (Hhlds (000) & %)									3,720 4.2	3.1 *		4.4 *		5.0 *	2,220 2.5			
SHARE AUDIENCE %									17	14 *		17 *		18 *	7			
AVG. AUD. BY 1/4 HR %									2.8	3.4	4.1	4.7	5.0	5.0	2.6	2.5		
NBC TV					←SUNDAY TODAY					→	MEET THE PRESS							
AVERAGE AUDIENCE (Hhlds (000) & %)					1,860 2.1	1.7 *		2.1 *		2.5 *	1,680 1.9							
SHARE AUDIENCE %					12	13 *		12 *		11 *	7							
AVG. AUD. BY 1/4 HR %					1.7	1.7	2.0	2.2	2.5	2.5	2.0	1.9						
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	2.2		3.0		4.4		5.9		7.4		8.6		9.9		11.1		12.3	
SHARE AUDIENCE %	31		33		34		34		33		33		34		36		37	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.6 ^		0.8		1.4		2.2		2.2		2.7		3.0		3.9		4.3	
SHARE AUDIENCE %	9 ^		9		11		13		10		11		10		13		13	
PBS																		
AVERAGE AUDIENCE	0.2 ^		0.3 ^		0.7 ^		1.3		1.6		1.9		1.4		1.6		1.6	
SHARE AUDIENCE %	3 ^		3 ^		5 ^		8		7		7		5		5		5	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.6		1.7		2.3		3.3		4.2		4.5		5.4		5.3		5.6	
SHARE AUDIENCE %	23		19		18		19		19		18		19		17		17	
PAY SERVICES																		
AVERAGE AUDIENCE	1.1		1.4		1.6		1.6		2.3		2.7		2.8		2.8		2.9	
SHARE AUDIENCE %	16		15		12		9		10		11		10		9		9	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN. 17, 1988

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	34.8	35.8	36.7	39.4	42.6	45.2	45.4	46.5	47.3	48.8	48.3	49.1	49.3	49.9	50.3	50.5	51.5	50.0
ABC TV	←THIS WEEK-DAVID BRINKLEY→				BUSINESS WORLD													
AVERAGE AUDIENCE (Hhlds (000) & %)	3,190 3.6	3.3 *		3.8 *	1,240 1.4													
SHARE AUDIENCE %	9	8 *		9 *	4													
AVG. AUD. BY 1/4 HR %	3.0	3.7	3.8	3.8	1.5	1.3												
CBS TV			CBS NFC CHAMPIONSHIP PRE		←	CBS NFC CHAMPIONSHIP GAME MINNESOTA VS WASHINGTON												→ (1)
AVERAGE AUDIENCE (Hhlds (000) & %)			8,680 9.8		24,450 27.6	20.2 *		25.7 *		28.2 *		28.4 *		30.3 *		31.1 *		13,820 15.6
SHARE AUDIENCE %			27		58	47 *		56 *		59 *		58 *		61 *		62 *		31
AVG. AUD. BY 1/4 HR %			8.3	11.3	18.5	21.8	25.0	26.4	27.7	28.8	27.9	28.8	29.9	30.8	31.1	31.1	31.8	17.1
NBC TV																	NFL LIVE-SUN	
AVERAGE AUDIENCE (Hhlds (000) & %)																	7,350 8.3	
SHARE AUDIENCE %																	16	
AVG. AUD. BY 1/4 HR %																	3.1	13.5

	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00	3:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	12.9	11.3	10.8	9.6	8.7	8.5	8.9	8.8	9.7
SHARE AUDIENCE %	37	30	25	21	18	17	18	17	19
SUPERSTATIONS AVERAGE AUDIENCE	4.5	4.0	3.7	3.0	2.5	2.2	2.2	2.3	2.7
SHARE AUDIENCE %	13	10	8	7	5	5	4	5	5
PBS AVERAGE AUDIENCE	1.9	1.7	1.7	1.2	1.1	1.0	1.1	1.0	1.2
SHARE AUDIENCE %	5	4	4	3	2	2	2	2	2
CABLE ORIG. AVERAGE AUDIENCE	5.9	5.8	5.1	4.6	4.8	4.9	4.8	4.8	5.4
SHARE AUDIENCE %	17	15	12	10	10	10	10	10	11
PAY SERVICES AVERAGE AUDIENCE	2.5	2.5	2.4	2.1	2.4	2.4	1.8	1.6	1.5
SHARE AUDIENCE %	7	7	5	5	5	5	4	3	3

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS NFC CHAMPIONSHIP POST,CBS,(3:45-4:05),(S)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN. 17, 1988

TIME		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		49.5	49.9	50.7	51.4	51.7	53.1	53.1	53.0	54.5	56.2	58.4	60.3
ABC TV		MONY TOUR. OF CHAMPS-SUN. (4:00-6:01)(PAE)										ABC WRLD NEWS TONIGHT-SUN (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)		1,770 2.0	1.6 *		2.1 *		2.1 *		2.2 *			5,050 5.7	
SHARE AUDIENCE	%	4	3 *		4 *		4 *		4 *			10	
AVG. AUD. BY 1/4 HR	%	1.6	1.5	2.0	2.2	2.2	2.1	1.8	2.5	2.9		5.4	5.9
CBS TV		(1)								CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Hhlds (000) & %)										5,670 6.4			
SHARE AUDIENCE	%									11			
AVG. AUD. BY 1/4 HR	%	11.3								6.0	6.8		
NBC TV		AFC CHAMPIONSHIP GAME CLEVELAND VS DENVER (4:00-7:47)(PAE)											
AVERAGE AUDIENCE (Hhlds (000) & %)		25,430 28.7	24.9 *		28.2 *		29.1 *		27.5 *		27.2 *		30.1 *
SHARE AUDIENCE	%	51	50 *		55 *		56 *		52 *		49 *		51 *
AVG. AUD. BY 1/4 HR	%	23.0	26.8	28.0	28.4	28.7	29.5	28.8	26.1	26.9	27.4	29.4	30.8

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	10.1	10.1	9.8	10.9	11.3	10.9
SHARE AUDIENCE %	20	20	19	21	20	18
SUPERSTATIONS AVERAGE AUDIENCE	2.7	2.3	2.1	2.2	3.0	2.7
SHARE AUDIENCE %	5	5	4	4	5	5
PBS AVERAGE AUDIENCE	1.5	1.7	1.4	1.7	1.3	1.2
SHARE AUDIENCE %	3	3	3	3	2	2
CABLE ORIG. AVERAGE AUDIENCE	5.3	4.7	5.6	5.8	4.6	4.5
SHARE AUDIENCE %	11	9	11	11	8	8
PAY SERVICES AVERAGE AUDIENCE	2.0	2.4	2.2	2.3	2.3	2.2
SHARE AUDIENCE %	4	5	4	4	4	4

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS NFC CHAMPIONSHIP POST,CBS,(3:45-4:05),(S)

For explanation of symbols, See page B.